

AT Purpose & Values

Successful operators will align their offering to AT's Purpose and Values.

Our purpose and values go to the heart of our culture – who we are as an organisation, how we behave, our aspirations and what we want to achieve together for Auckland.

Auckland Transport Purpose:

Easy Journeys

Connecting people and communities

Auckland Transport Values:

Auahatanga | Better, bolder, together

- We dream big and have a sense of pride in all that we do, including everyone on our journey.
- We continuously strive for excellence to make a positive difference to the communities we serve. We trust our people, back each other, celebrate successes and learn from our experiences. We take personal responsibility for everything we do, challenge the norm and encourage creativity to be better.

Whanaungatanga | We connect

- We genuinely listen and engage with our communities, partners and each other.
- We invite open conversation and feedback seeking understanding to move forward together. We collaborate and freely share our knowledge to help others learn and grow.
- We are one team regardless of what we do or where we sit.

Tiakitanga | Safe with us

- We are free to be who we are, and diversity is our strength.
- We ensure people's safety when they use our network and services.
- We strive to protect people from harm and create a thriving and safe workplace.
- We create a healthy and sustainable environment for people to enjoy.

Manaakitanga | We care ... Full stop

- We care for each other, our communities and partners. We do what we say we will do and we always have good intent.
- We build reciprocal relationships through shared experiences and belonging to a wider community. We stand up to be counted while respecting other's views.