

# Attachment 2

## AT Corporate Strategy 2024-2027

**Our Purpose** Why we exist (10+ years)

We tiaki all who use transport in Tāmaki  
Makaurau

**Our Ambitions** What we aspire to be (10+ years)

Safe journeys for everyone

More people choose to walk, cycle and use public transport

A resilient and sustainable transport system

Seamless and reliable public transport

A better experience on our existing network

**Accelerators** Major focus areas that we need to prioritise to achieve our purpose and ambitions (3-year view)

Taking public transport from good to great

Improving network productivity

Making every interaction count

Growing external revenues

Effective governance and advocacy for transport outcomes

**Strategic deliverables** Areas of action or investment that support the accelerators

Key projects and actions outlined in RLTP, AT strategic documents, SOI and business plans