

1

Crossings

Crossings

• frustrating for
drivers. if all parties
✓ ~~do not~~ get an
equal go.

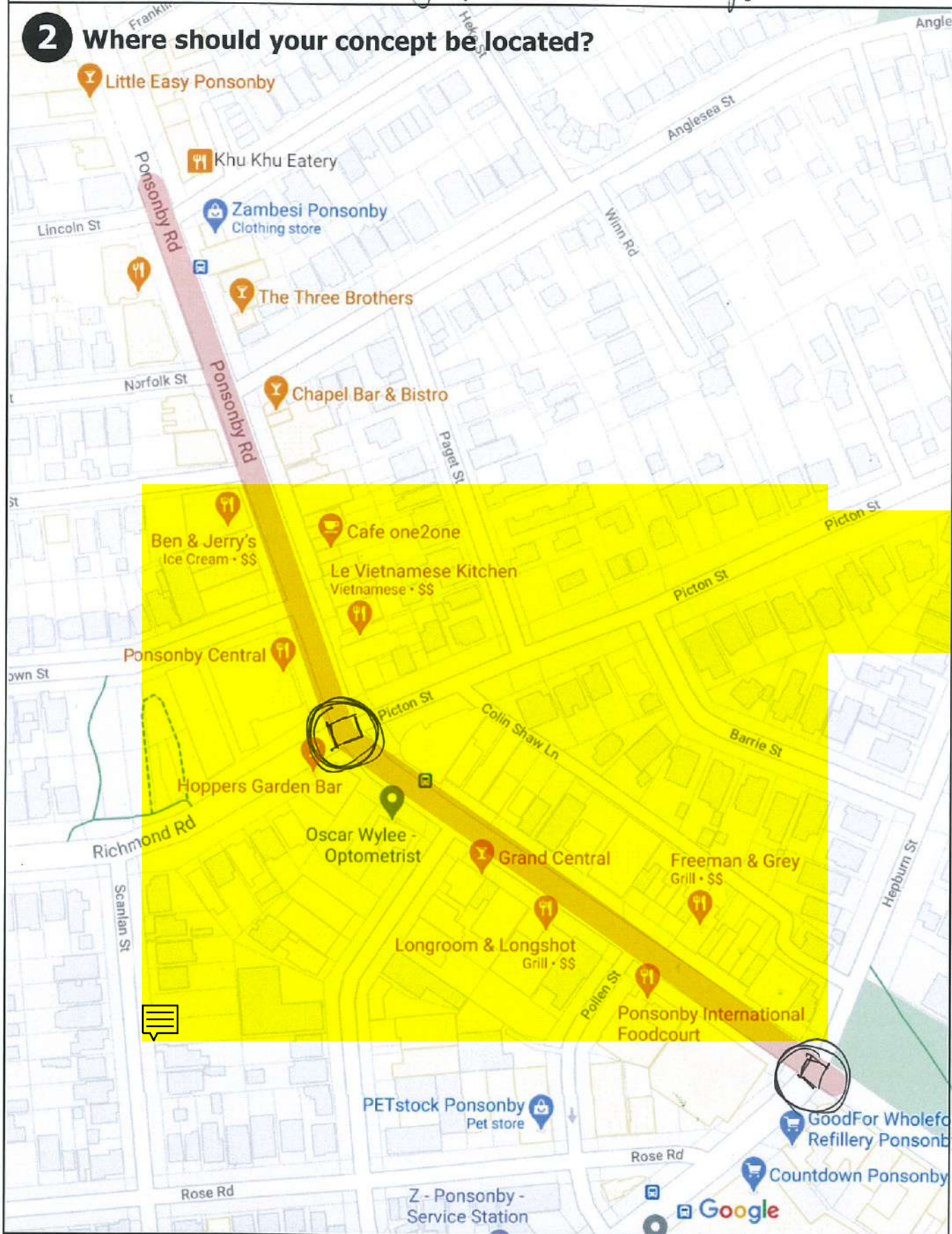
✓

Barnes Dance ^{events} ~~at~~
disparity between
Retailers on the east
V the west.

- Strong call for Barnes Dance at signalized intersections
- More, and safer crossings
- Clearer signaling

1 Concept Name: Improving pedestrian crossings.

2 Where should your concept be located?



3 Design intent:

What opportunities/issues/unmet needs is this addressing?

A PLACE FOR SAFE, CONTROLLED, PREDICTABLE CROSSINGS FOR ALL PEDESTRIAN/MICROMOBILITY

4 Design features:

What are some specific aspects, features, functions, etc of your concept that are important to you, and why? (no need to repeat features described on your sketches)

ALLOW BIKES, SCOOTERS ETC TO CROSS AT SAME TIME.

LIGHT SIGNALING CHANGES TO 4-WAY PED GREENLIGHT.

IMPROVEMENTS

UPGRADES TO BE MAINT AREA QUALITY. MATERIALS / SHADE.

5 Measures of success:

How could we measure whether this concept has had the desired impact?

TRAFFIC IMPACT MODELLING - VEHICLES
HOW DOES IT IMPROVE FOR PEDESTRIANS?

- INCREASED PED FOOTFALL.
- RETAIL TAKE / SHOPPER NUMBERS.
- DAY + NIGHT. - FUN, HUMAN, SOCIAL.

Think about both direct outcome measures (that measure the impact directly), as well as early indicators (that give an early, but indirect, indication of impact)?

- REDUCTION IN TRAFFIC NUMBERS.
- REDUCE PEDESTRIAN WAIT TIMES
- SAFETY - CYCLISTS
- SPOT INTERVIEWS AFTER MAKING THE CHANGE.
- MEASURED CROSSING NUMBERS
- IMPACTS ON DSI STATISTICS.

Think about things that can be measured in numbers, as well as things that are described with words.

How →

CROSSING NUMBERS.

Complete a template for each concept you decide to work on.
Pages 3-6 can be done by different people in parallel
Attach any sketches, drawings, models, etc. separately

p.3

6 Persona check:

Consider how this concept might impact or be perceived by different user personas.
What might they like? What might they dislike or worry about?

Persona	Like	Dislike/Worry
Adults with young children	✓	
Hospitality businesses	✓	IMPROVED PED ACCESS TO SHOPS.
Retail businesses	✓	
Other businesses & employers	✓	
Local residents	✓	
People who are blind / low vision	✓	
Cyclists and Micromobility	✓	
Car users passing through		LONGER WAIT TIMES
Drivers with Ponsonby as destination		NEUTRAL? LONGER WAIT?
School children	✓	
Older persons	✓	
Emergency services		CONFLICT W/ CROSSING TIMES.
Tourists	✓	
People with hearing impairments	✓	
Taxi / Uber drivers		AS PER CARS.
Pushchair user	✓	
Weekend explorers	✓	
Wheelchair users	✓	
Pregnant women	✓	
Delivery personnel		AS PER CARS.

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p.4

7 Subject Matter Expert (SME) input:

List any relevant feedback from our subject matter experts.

♥ SME feedback that supports the concept

MAKING BETTER FOR PED EXPERIENCE, - AND LIKELY TO SUPPORT THE AIMS OF PROJECT.

! SME feedback that indicates potential risks / issues

COMPLIANCE / STANDARDS OF DESIGN.
ART, - WORKING THROUGH THE LIGHTING + SIGNALING PROCESS.
MODELLING TRAFFIC FLOW / IMPACTS.

Complete a template for each concept you decide to work on.
Pages 3-6 can be done by different people in parallel
Attach any sketches, drawings, models, etc. separately

p.5

8 Public feedback:

Review Social Pinpoint comments that potentially relate to your concept.

♥ Public feedback that supports your concept

Need for safer pedestrian crossing.

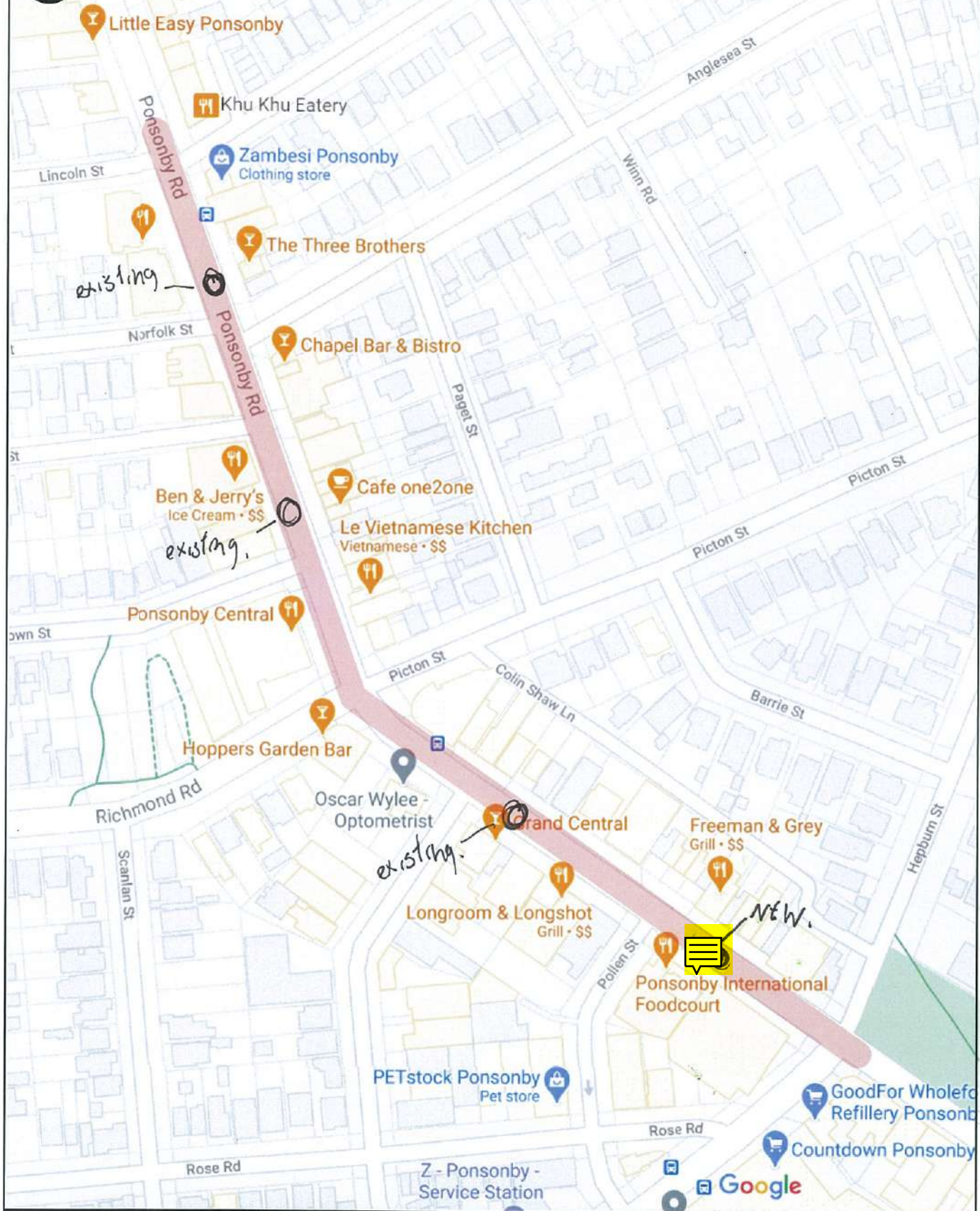
! Public feedback that indicates potential risks / issues

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p.6

1 Concept Name: Mid block crossings, safety improvements.

2 Where should your concept be located?



Complete a template for each concept you decide to work on.
Pages 3-6 can be done by different people in parallel
Attach any sketches, drawings, models, etc. separately

3 Design intent:

What opportunities/issues/unmet needs is this addressing?

Dangerous and small pedestrian mid block crossings.
Hard to cross / not enough room,
particularly with prams, children, bikes, dogs etc.
Hard to get across with vehicle phasing.
U-turning vehicles (vans) are dangerous.

4 Design features:

What are some specific aspects, features, functions, etc of your concept that are important to you, and why? (no need to repeat features described on your sketches)

Improving size, visibility, and other measures to improve crossing safety. (making wider and longer islands, and introducing texture change.)
Reducing u-turning traffic.
Improving the vibrancy of these crossings, human scaled, community.

Complete a template for each concept you decide to work on.
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5 Measures of success:

How could we measure whether this concept has had the desired impact?

Improving safety, slowing vehicles, pedestrian experience.

Think about both direct outcome measures (that measure the impact directly), as well as early indicators (that give an early, but indirect, indication of impact)?

How many people use, wait times.

↓
double up?

Think about things that can be measured in numbers, as well as things that are described with words.

pedestrian counts, wait times at these crossings, in person surveys. - particularly with accessibility concerns, parents,


6 Persona check:

Consider how this concept might impact or be perceived by different user personas. What might they like? What might they dislike or worry about?

Persona	♥ Like	⚠ Dislike/Worry
Adults with young children	✓	
Hospitality businesses	✓	
Retail businesses	✓	
Other businesses & employers	✓	
Local residents	✓	
People who are blind / low vision	✓	
Cyclists and Micromobility	✓	
Car users passing through		✓
Drivers with Ponsonby as destination		✓
School children	✓	
Older persons	✓	
Emergency services	✓	
Tourists	✓	
People with hearing impairments	✓	
Taxi / Uber drivers	Transactional Brown St parking	✓ ✓
Pushchair user	✓✓	
Weekend explorers	✓	
Wheelchair users	✓✓	
Pregnant women	✓✓	
Delivery personnel		✓ ✓

7 Subject Matter Expert (SME) input:

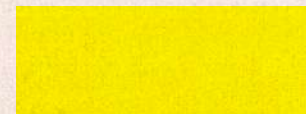
List any relevant feedback from our subject matter experts.

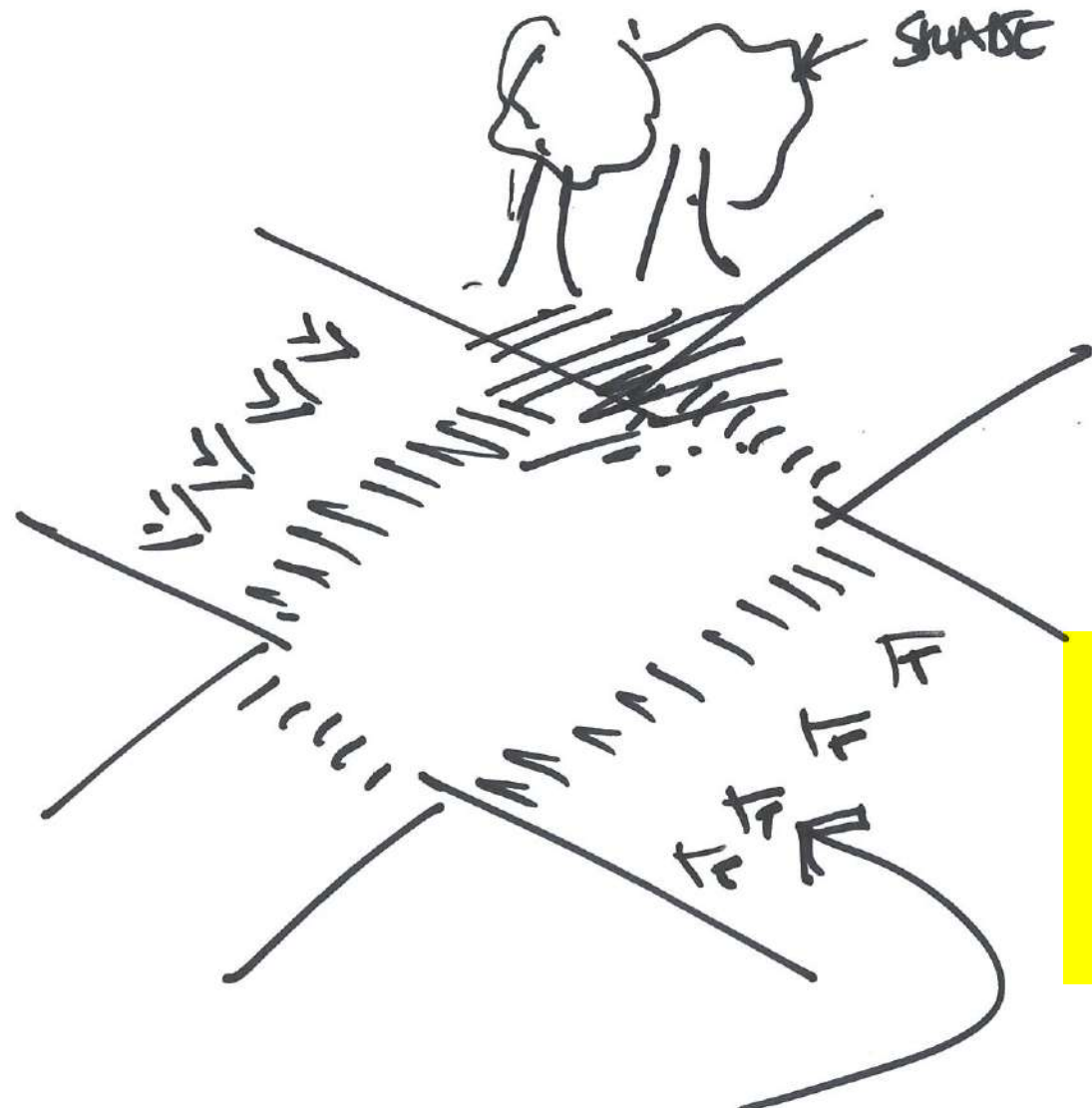
 SME feedback that supports the concept

Ability to input, make wider, change texture.

 SME feedback that indicates potential risks / issues

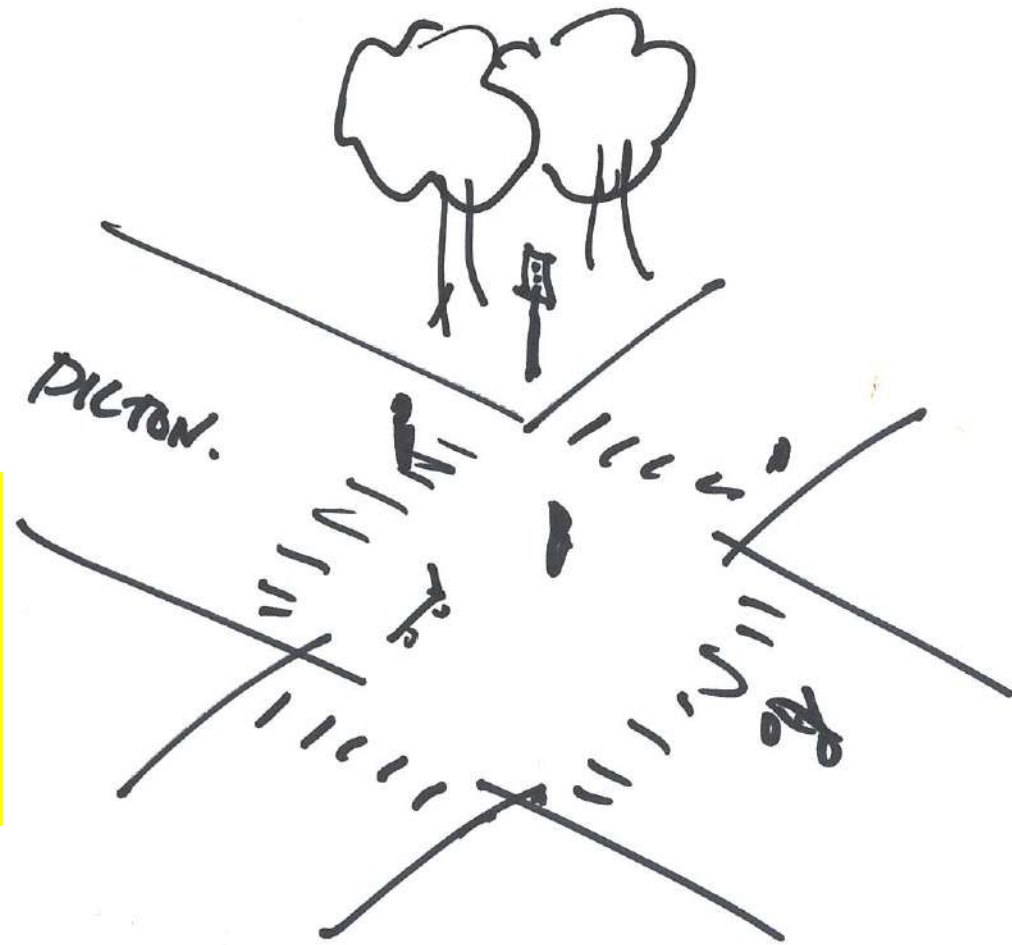
Compliance team, standards etc.





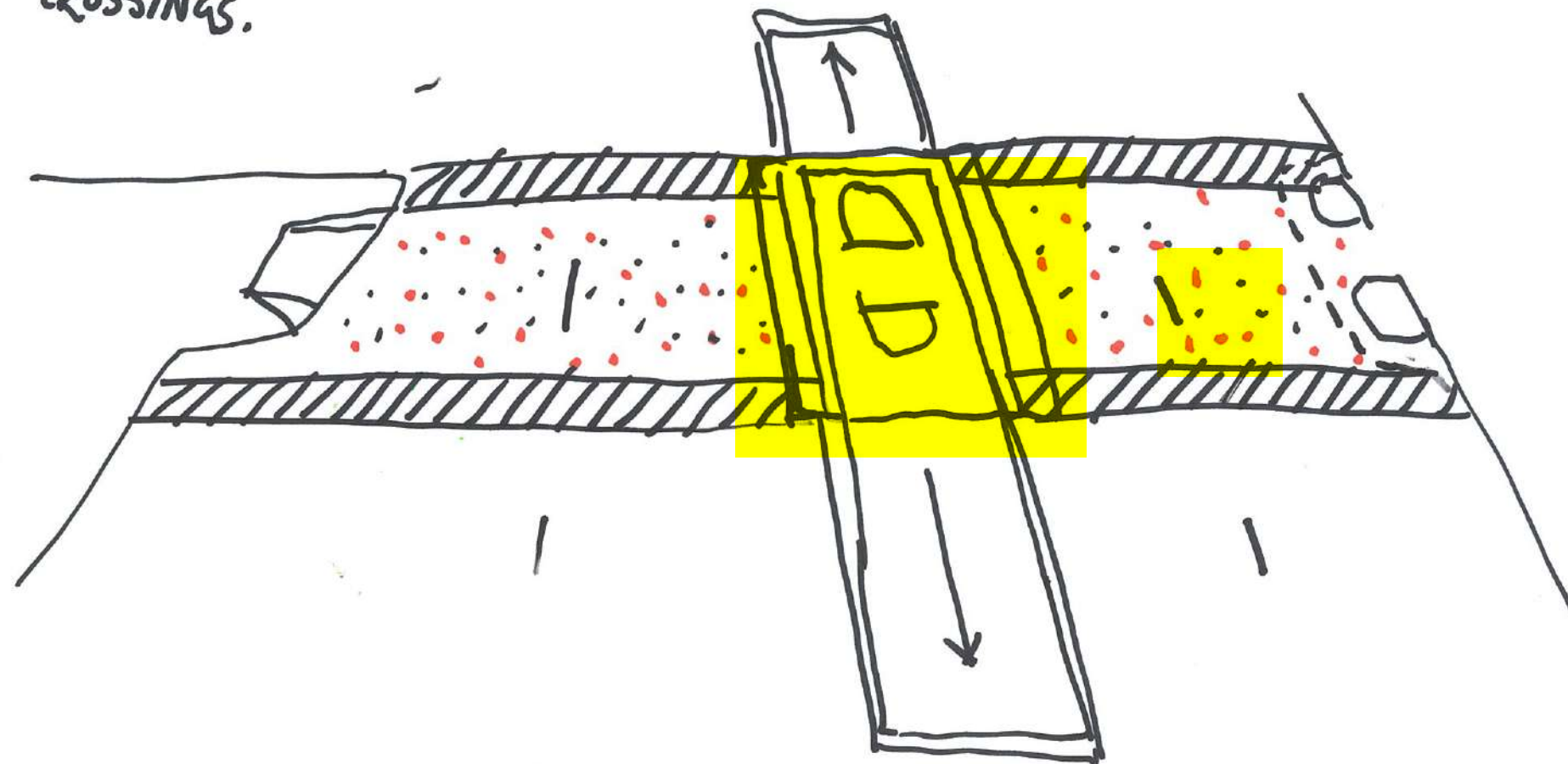
VISUAL / TEXTURE
ON APPROACH.

DIFFERENT
PHASING.



- LONGER RED. GREEN LIGHTS.
- FEELING OF SAFETY.
- HUMAN SCALE.

IMPROVING
MID BLOCK
CROSSINGS.



HUMAN SCALED
-NOT 'TRAFFIC'
SOLUTION.

RAISED / & OR TEXTURED.
LONGER - LIMIT U-TURNS

MORE LEGIBLE / WIDER.

2

Cycling safety

Closing
Hope town
Street slip
lanes



- Conflict with other modes - pedestrian, cars, PT

- Includes concerns around **micro-** mobility on footpath

- Calls for a shared, slower

New ped zebra crossing on existing built out in 3 lanes



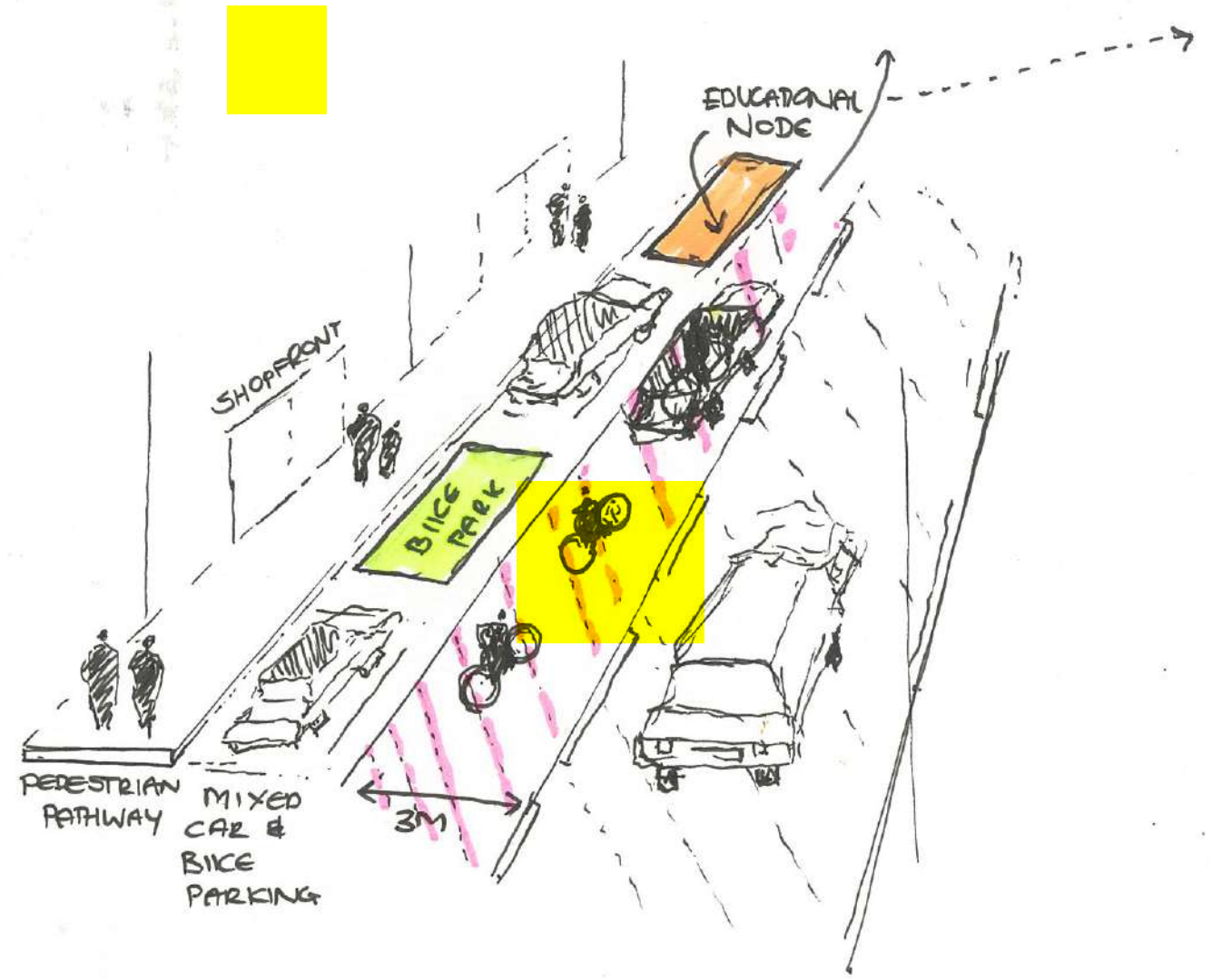
Cycling
- great link to Linear Spots
- barrier to road can be parking for BIKES.

ne

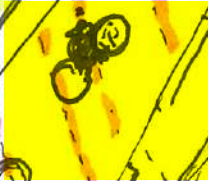
DESIGN CONCEPTS.

PINK LIKE BIKE PATH

PAINTED -
BRIGHT GREEN

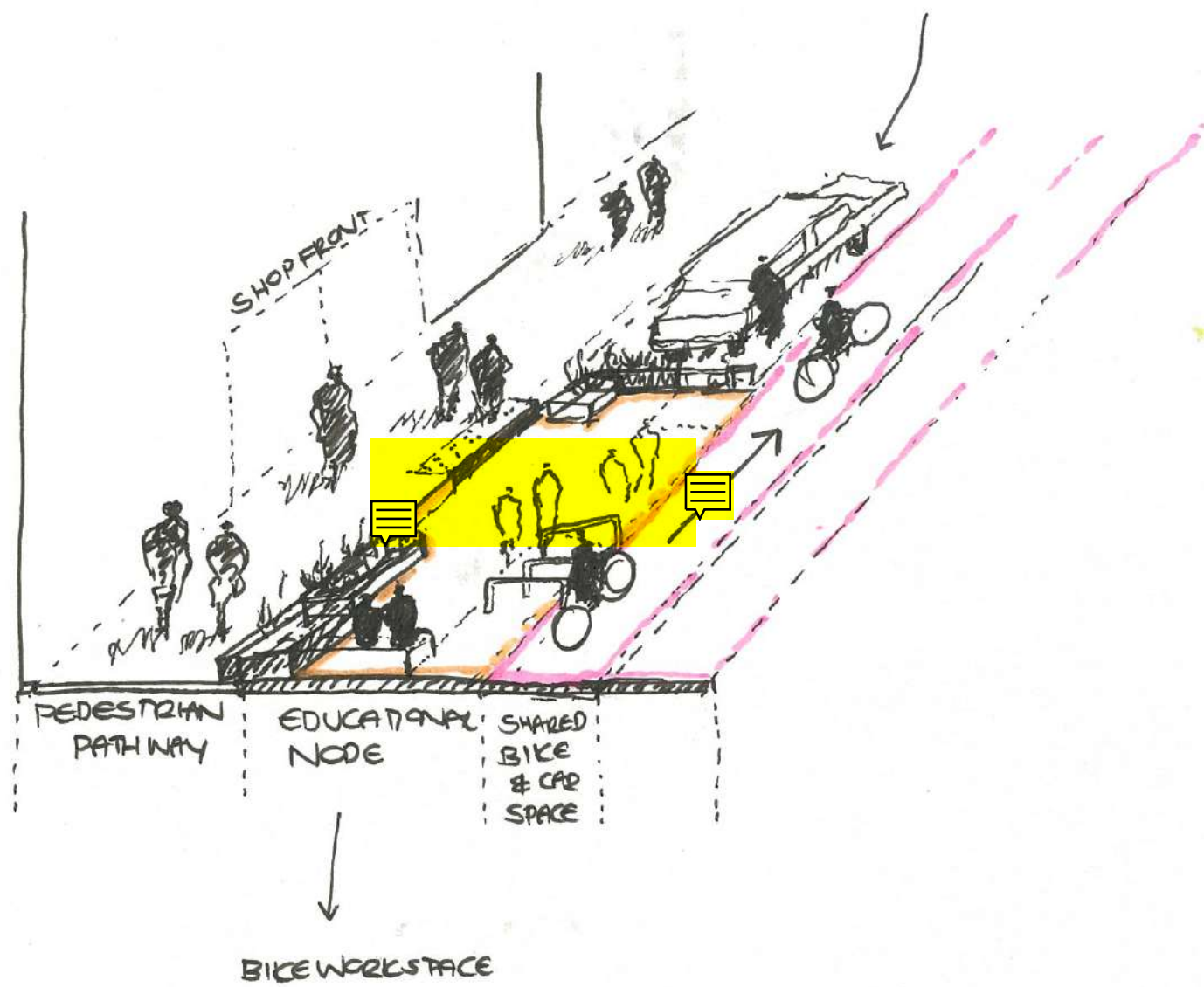


BIKE PARKS - CLUSTERS DOWN
PONSANBY ROAD



EDUCATIONAL NODE

STILL SPACE FOR CARPARKING



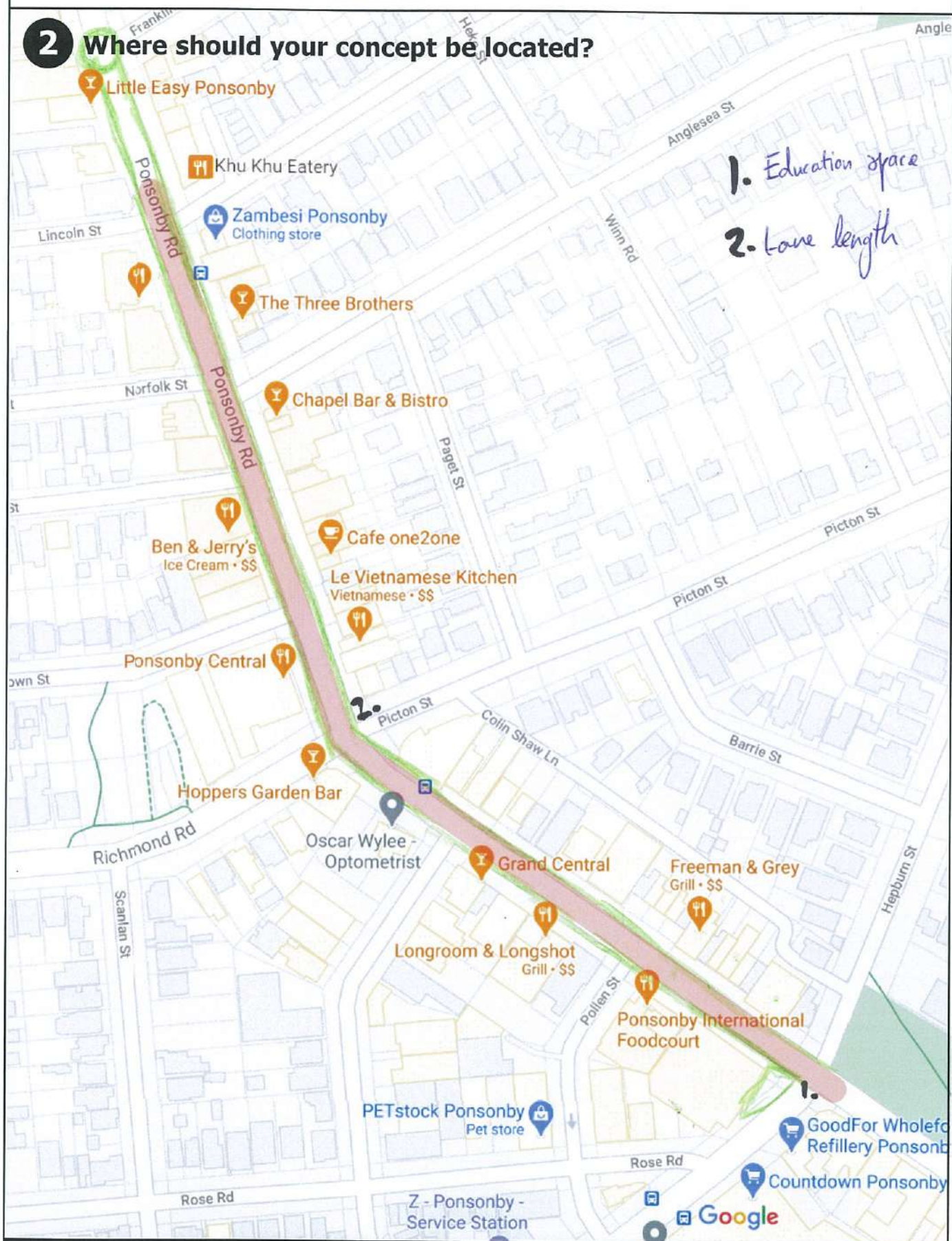
Pop-up • workshop
Space? • cycling info
• repair tools
• upskilling
• map

→ focus on attracting / kids to biking
→ increasing ~~the~~ parents / adults trust / interest

* School group visits hub?

1 Concept Name:

2 Where should your concept be located?



1. Education space
2. Lane length

Complete a template for each concept you decide to work on.
Pages 3-6 can be done by different people in parallel
Attach any sketches, drawings, models, etc. separately

3 Design intent:

What opportunities/issues/unmet needs is this addressing?

To improve the relationship between cyclists & motorists.
To increase the appeal of cycling along Ponsonby Rd.
To provide an opportunity for school children to travel to school on their bikes.



4 Design features:

What are some specific aspects, features, functions, etc of your concept that are important to you, and why? (no need to repeat features described on your sketches)

- ① To provide a shared traffic lane for cyclists & motorists along the whole of Ponsonby road. To colour (either block paint or stripe lines) the shared lane in the bright pink to match the Te Ara & White Light path.
- ② To create Educational Nodes along the strip. Install "space" (possible container with hinged sides.) workshops to educate on cycle maintenance. Space to stop & linger. => not just for cyclists.



Complete a template for each concept you decide to work on.
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5 Measures of success:

How could we measure whether this concept has had the desired impact?

- Decreased car/cyclist incidents (or same amount if more cyclists appear)
- Increased cyclists
- Increased diversity of cyclists
- Increased awareness of motorists / reduced animosity (survey)
- Improved cyclists etiquette
- Use of hub for bicycle repairs

Think about both direct outcome measures (that measure the impact directly), as well as early indicators (that give an early, but indirect, indication of impact)?

Think about things that can be measured in numbers, as well as things that are described with words.

6 Persona check:

Consider how this concept might impact or be perceived by different user personas.
What might they like? What might they dislike or worry about?

Persona	Like	Dislike/Worry
Adults with young children	Kids learning to bike, safer for them to use	
Hospitality businesses	Increased vibrancy, retention of regular access	
Retail businesses	"	
Other businesses & employers	"	
Local residents	Safer travel	
People who are blind / low vision	Slower speeds, easier to react in time	
Cyclists and Micromobility		
Car users passing through	Driver education & can still get access	Slow thoroughfare - increase journey
Drivers with Ponsonby as destination	Retain access	
School children	Potential school kids? Move accessible / safe & increased interest	
Older persons		
Emergency services	No change / can still get through	
Tourists		
People with hearing impairments		
Taxi / Uber drivers		May find increase in bikes, diff
Pushchair user		
Weekend explorers		
Wheelchair users		
Pregnant women		
Delivery personnel		

3

Side streets

Side streets.

- like street sign at a low height.
- out of hours R hand turns?
-



- Preventing rat-running
- Clarity around right of way: ped/car
- Prevent right turns / create one-way

SIDE STREETS systems

Pedestrians must be aware of traffic

- no right without obligation

= SHARED space




Name:

Side streets

as part of our solution

- Preventing rat-running
- Clarity around right of way: ped/car
- Prevent right turns / create one-way systems

Workshop feedback	Known treatments / proven options to consider?	Potential risks / issues / things to avoid?
<p>Raised tables on side  ets</p>	<ul style="list-style-type: none"> • Consider for side road treatments as a series of traffic calming measures • Acts as a "courtesy crossing" • Introduce the proposed 30km/h speed through the study area 	<ul style="list-style-type: none"> • Needs to be slow speed environment • Appropriate ramp approaches, warning/advisory signs, warning tactiles, etc • Incorporate treatment for bike lanes, if also implemented
<p>Prevent right turns / create one-way systems</p>	<ul style="list-style-type: none"> • No right turns at certain intersections implemented by using standard tactical urbanism materials (planter boxes etc) to close traffic lane. Consider carefully and on review of potential effects at the intersection and the surrounding road network 	<ul style="list-style-type: none"> • Cannot do this at all intersections as it will impede the way people need to travel and may displace the problem and create additional problems. • Careful consideration would be required to make sure the side effects are manageable

3 Design intent:

What opportunities/issues/unmet needs is this addressing?

- Pedestrian safety, ~~currently, pedestrians~~
- Pedestrian prioritisation - continuous footpath
- Traffic calming out of side streets for future
- Contextualise each side street (retail vs. resi) ^{"shared space" on T. Road initiative}
- Use imagery to ~~make~~ clarity who has priority

4 Design features:

What are some specific aspects, features, functions, etc of your concept that are important to you, and why? (no need to repeat features described on your sketches)

- Art or zebra or give-way sign on raised tables - DESIGNED / ACTED BY NAMED ARTISTS.
- STREET NAME SIGN ABOVE CURB ON SIDE STREET - POSITIONED TO RIGHT OF ROAD TABLE CROSSING
- ART VISUAL SIGNAGE FOR TRAFFIC IN - IN MIDDLE OF TRAFFIC ISLAND.
- LEFT HAND TURNS ON ALL SIDE STREETS - NOT MAJOR ROADS
LEFT IN / LEFT OUT
- HANGING LIGHTS / ARCHWAY INTO SIDE STREETS.

Complete a template for each concept you decide to work on.
Pages 3-6 can be done by different people in parallel
Attach any sketches, drawings, models, etc. separately

p.2

5 Measures of success:

How could we measure whether this concept has had the desired impact?

- CARS GIVING WAY TO PEDESTRIANS.
- CARS WILL FLOW AT A LIMITED SPEED
- BUSINESS & RESIDENTS HAPPY
- PEDESTRIANS FEEL SAFE.
- INVITE PEOPLE / MORE PEOPLE COMING TO APPRECIATE THE NETWORK.

Community Street Review NZTA WSA Before After

Think about both direct outcome measures (that measure the impact directly), as well as early indicators (that give an early, but indirect, indication of impact)?

Think about things that can be measured in numbers, as well as things that are described with words.

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p.3

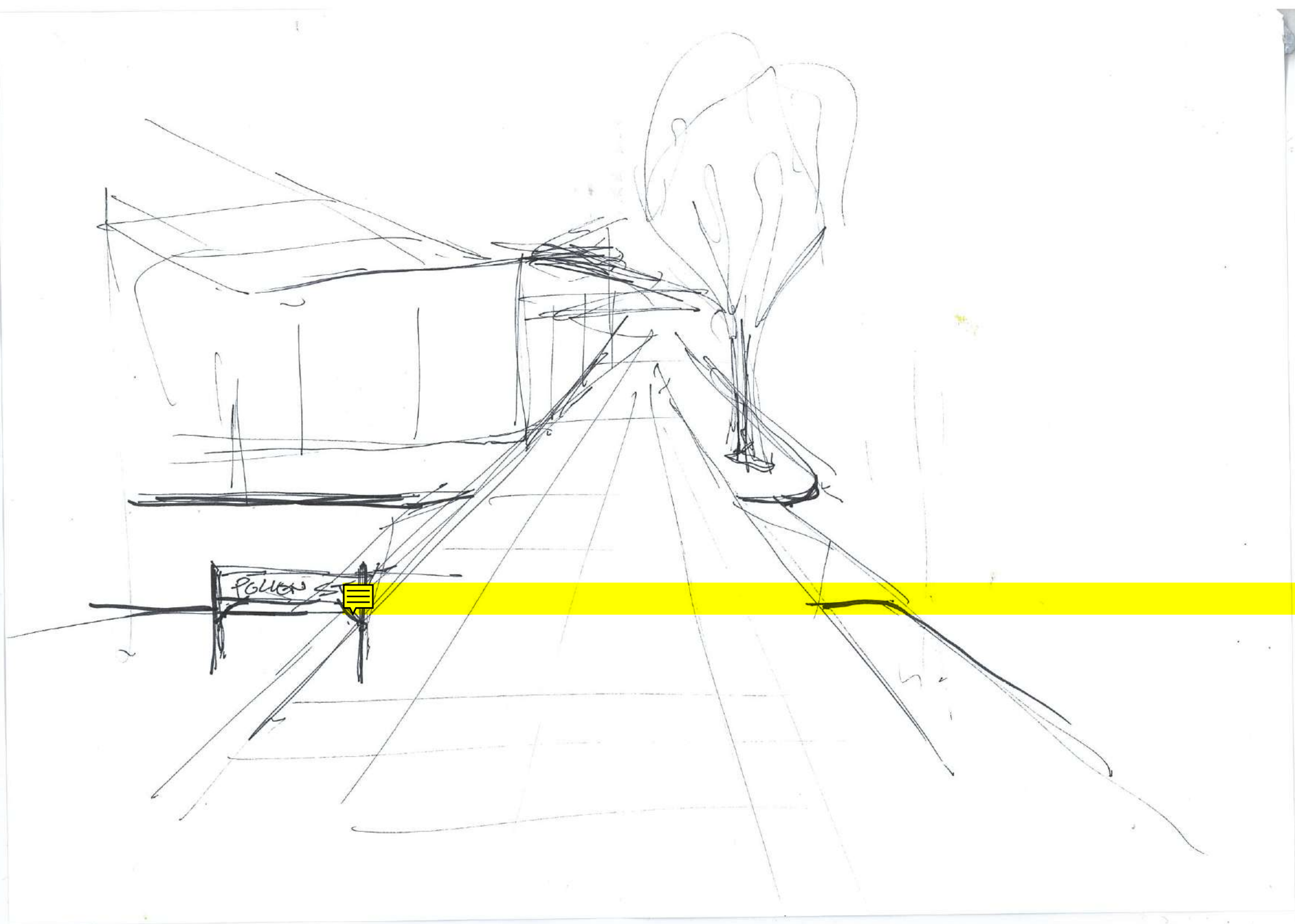
6 Persona check:

Consider how this concept might impact or be perceived by different user personas. What might they like? What might they dislike or worry about?

Persona	Like	Dislike/Worry
Adults with young children	♡	
Hospitality businesses	♡	
Retail businesses	♡	
Other businesses & employers	♡	
Local residents	♡	
People who are blind / low vision	♡	
Cyclists and Micromobility		
Car users passing through	LITTLE ANNOYING	
Drivers with Ponsonby as destination	♡	
School children	♡	
Older persons	♡	
Emergency services	exemption	
Tourists	♡	
People with hearing impairments	♡ - VISUAL SIGNAGE	
Taxi / Uber drivers	LITTLE ANNOYING	
Pushchair user	♡	
Weekend explorers	♡	
Wheelchair users	♡	
Pregnant women	♡	
Delivery personnel	LITTLE ANNOYING	

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Side Streets.
Perhaps address at the same time, that retaining left turn out of McKelvie will continue to encourage rat running from Wilkinson + Gt North Rd.



30
ON SIDE STS.

DOUGLAS ST
PEDS HAVE PRIORITY

↑ ↓

↑ ↓

↑ ↓

← ↓

DOUGLAS ST

↑ ↓

ART MEDIANS
ON SIDE STS
OR PONSOMBY RD

TEST CENTER MEDIANS
SMALL TREE
IN PONSOMBY RD
TO STOP RIGHT TURN

ART
OR
ZEBRA
OR
GIVE WAY /
PEDS. SIGN

4

Accessibility

ACCESSIBILITY
- Agree cluttered
poor quality
sidewalks,
But part of
fabric of Pons Rd?

Accessibility

- Maintain
the character
of Ponsonty Road

- Footpath not suitable for impaired
- More mobility parking opportunities
- Opportunities to rest while walking
with impairment



Bus stop →

SHELTER + TIMETABLE
+ BIN

Visible strip

painted? tactile?
free and accessible
footpath -

footpath inconsistent
fitting.

—
monitoring bylaws →
extra signage from
shops.

e-scooters →

places to hire them
outside the walking
path.

location of bins,
furniture →

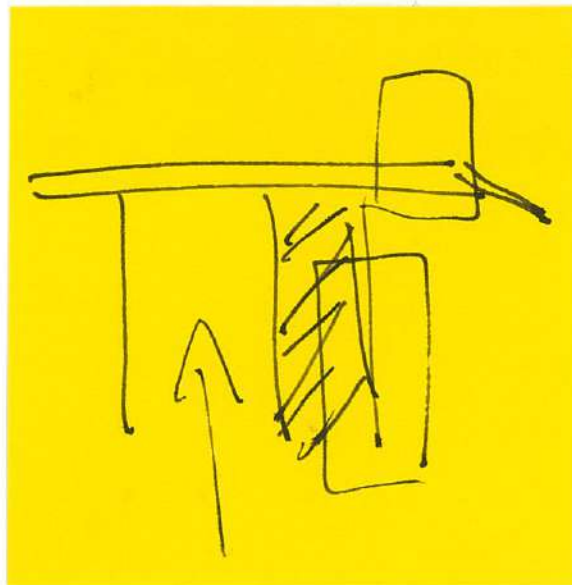
WHO MONITORS THAT
AT COUNCIL?

Auckland
Council needs to
audit sandwich
boards placement
← →

opposite fire station
level old
empty
tree pits
or replant
a tree preferably

BINS +
BUS STOP
...
HARD TO
NAVIGATE

Auckland
Council needs
to audit licenses
for street furniture
Physically - does
it meet accessibility




SQL / Personby
Central →
problem areas

SME



Accessibility

Workshop feedback	Known treatments / proven options to consider?	Potential risks / issues / things to avoid?
Footpath not suitable for impaired disabled	<ul style="list-style-type: none"> • Careful placement of street furniture. Rationalise existing street furniture to make footpath easier to navigate 	<ul style="list-style-type: none"> • Increase in street furniture will reduce pedestrian level of service because of limited existing footpath width
More mobility parking opportunities	<ul style="list-style-type: none"> • Identify most suitable places for mobility parking spaces, ensure accessible to/from footpath, repurpose existing parking 	<ul style="list-style-type: none"> • Reduction in footpath width will make e-scooters more of a hazard
Opportunities to rest while walking with impairment	<ul style="list-style-type: none"> • Where space is available, utilise footpath to accommodate more resting spots • Remove some parking spaces to use as  klets 	<ul style="list-style-type: none"> • Protection of <u>pocket spaces</u> from errant drivers/vehicles • Accessibility to and from the footpath

Only works in good weather.

3 Design intent:

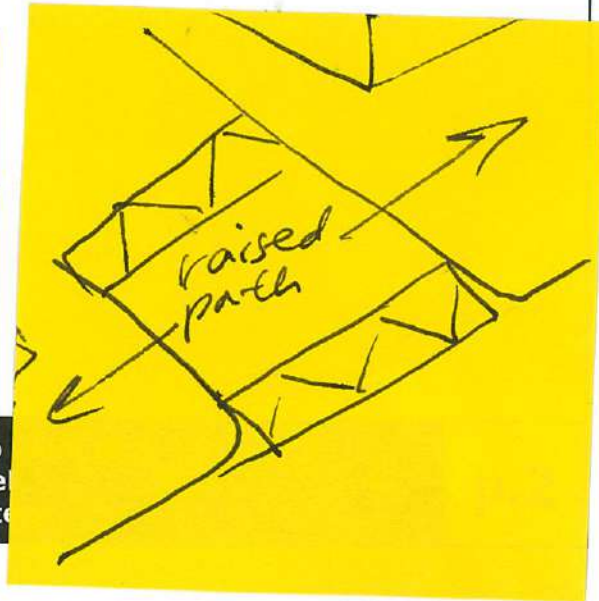
What opportunities/issues/unmet needs is this addressing?

for all people, disabled and non-disabled, to be able to navigate their way down Powsongby Road safely and confidently (in a straight line) without being impeded by inaccessibility ^{features} i.e.g. sandwich boards, rubbish bins, chairs etc. scattered.

4 Design features:

What are some specific aspects, features, functions, etc of your concept that are important to you, and why? (no need to repeat features described on your sketches)

- an audit of accessibility (e.g. Be.Lab)
- a visual indicator of footpath access for pedestrians - (to signal to shops and businesses and public not to clutter)



5 Measures of success:

How could we measure whether this concept has had the desired impact?

- If I were able to walk down Powsongby Road safely in a straight line!
- An increase in footpath users/pedestrians, particularly those with impairments, using the footpath -
- a decrease in tripping/falls
- be able to hold a 1.2m stick and walk down P. Road unimpeded

Think about both direct outcome measures (that measure the impact directly), as well as early indicators (that give an early, but indirect, indication of impact)?

Think about things that can be measured in numbers, as well as things that are described with words.

Increase in pedestrians returning to P. Road

" "

6 Persona check:

Consider how this concept might impact or be perceived by different user personas. What might they like? What might they dislike or worry about?

Persona	Like	Dislike/Worry
Adults with young children	Definitely like it	n/a
Hospitality businesses	Increase in foot traffic	drop in custom due to less advertising
Retail businesses	"	"
Other businesses & employers	"	"
Local residents	being able to freely navigate neighbourhood	habit change
People who are blind / low vision	able to return to the area	n/a
Cyclists and Micromobility	mobility scooters - able to return to area	
Car users passing through	know not to dump scooters here	
Drivers with Ponsonby as destination		
School children	side passage to public transport/home etc.	
Older persons	Definitely like it	
Emergency services	clear view of sight down path to identify public in need	
Tourists	can be an attraction in itself	
People with hearing impairments	visual indicators beneficial for safely navigating	
Taxi / Uber drivers		
Pushchair user	Definitely like it	
Weekend explorers		
Wheelchair users	Definitely like it	
Pregnant women	" " "	
Delivery personnel		

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p.4

8 Public feedback:

Review Social Pinpoint comments that potentially relate to your concept.

Public feedback that supports your concept

Accessible Streets package

Public feedback that indicates potential risks / issues

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p.6

5

Lower Speeds

Think 40 should
be strictly
enforced
rather than 30
↑ drive frustration.

All mobility vehicles
to be considered.

Combine speed
change both through
legal road speed &
enviro signalling with
cycle / other ~~road~~ ^{vehicle} user
shared lane

Lower speeds



- Discourage thoroughfare
- Consider 2-speed system
(slower lane near kerb)
- General safety

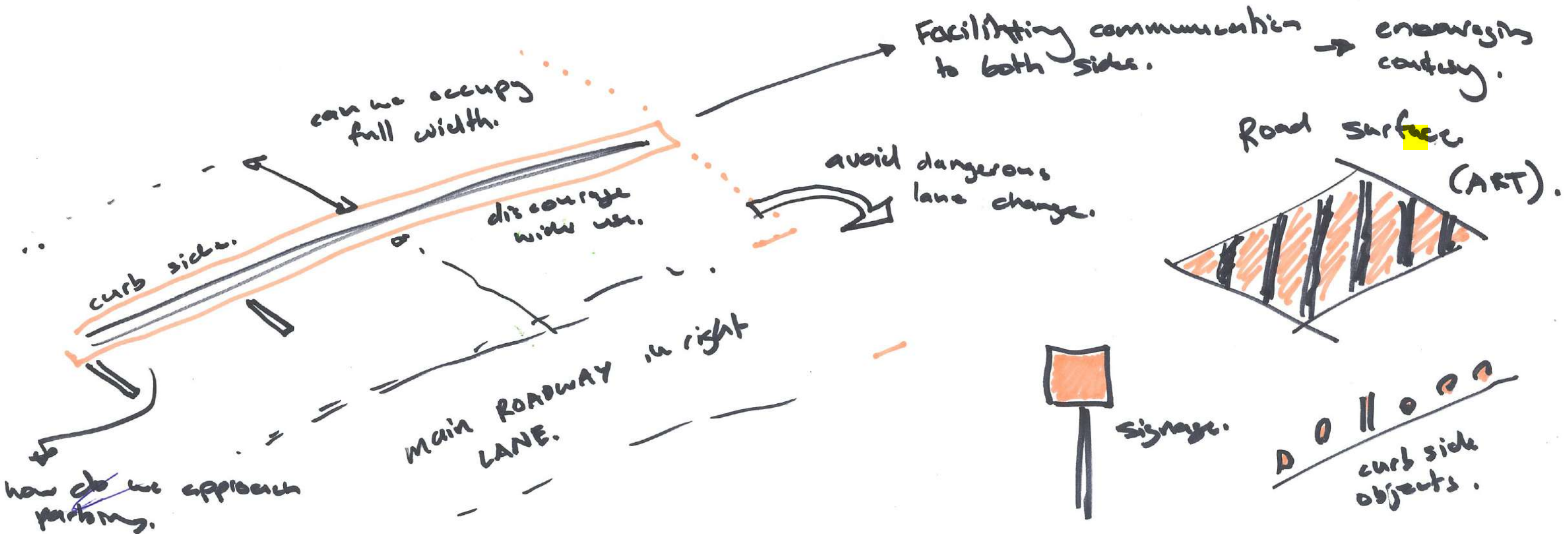
Yes to 30k,
let's more happen

30k - won't
work
40k doesn't
now

Left lane is effectively interrupted most of the time (parking, cyclists, left turns)
through traffic shifts to the right lane

opportunities to designate left lane as "slow lane" and through traffic communicating the change

operating speeds low at peak but >40 when free flowing
roadway art needs 30mph
cyclists, buses, T3
cycle counter



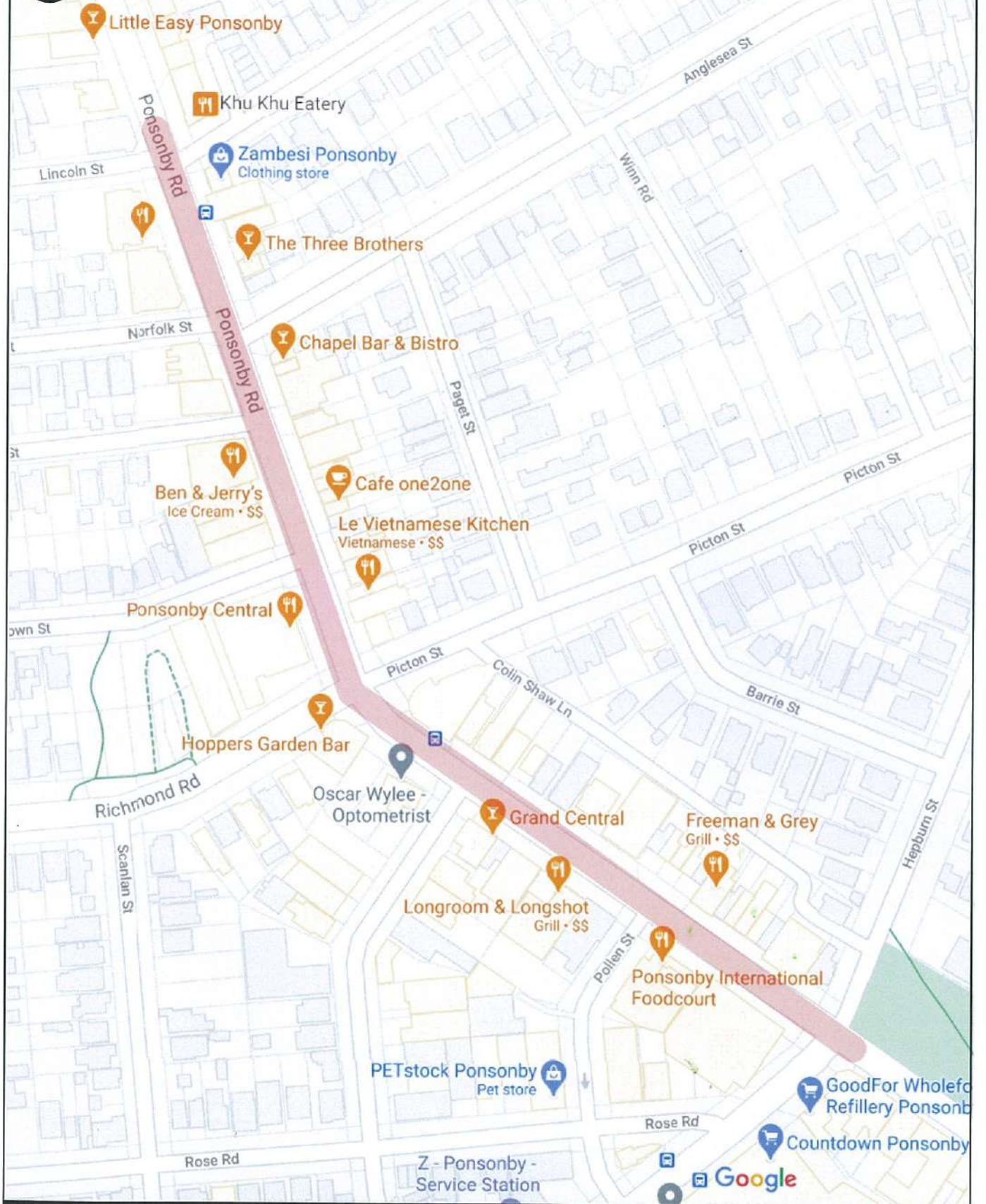


Street front atmosphere.
↳ decoration.

SPEED

1 Concept Name:

2 Where should your concept be located?



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p.1

3 Design intent:

What opportunities/issues/unmet needs is this addressing?

Communicate to motorists that this is a slow area
Recognising the natural progression of road use, specifically the left ^{lane} is effectively interrupted most of the time (by parking, left turns, cyclists) whereas the right lane is naturally used by through traffic.

4 Design features:

What are some specific aspects, features, functions, etc of your concept that are important to you, and why? (no need to repeat features described on your sketches)

Making alternatives to car use easier

Change driver behaviour

Special vehicle lane (bicycle, bus, T3, micromobility)

30 km/h speed limit

- street art. → if speed 30 km/h.
- curb side interventions (speed posts/ planters)
- cycle route
- link to places to linger.
- dissolve curbside division.
- Making the curb side beautiful.

- Change in signage. → communicating change.
- narrowing lanes (in lane buses. curb side interventions).
- more activity on side.
- priority communication.

Complete a template for each concept you decide to work on.
Pages 3-6 can be done by different people in parallel
Attach any sketches, drawings, models, etc. separately

p.2

5 Measures of success:

How could we measure whether this concept has had the desired impact?

- reduced speed.
 - maintaining thru-put.
 - cycle numbers
 - road safety (KSI)
 - no increase delays
 - before / after survey of cyclists: do you feel comfortable riding on Ponsonby road?
- Think about both direct outcome measures (that measure the impact directly), as well as early indicators (that give an early, but indirect, indication of impact)?
- reduction in through traffic
 - redistribution to other streets

Think about things that can be measured in numbers, as well as things that are described with words.

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p.3

6 Persona check:

Consider how this concept might impact or be perceived by different user personas.
What might they like? What might they dislike or worry about?


Persona	Like	Dislike/Worry
Adults with young children	slower speeds, safety	
Hospitality businesses	more footfall	
Retail businesses	more footfall	
Other businesses & employers		
Local residents		
People who are blind / low vision		
Cyclists and Micromobility	safer space	
Car users passing through	improved flow	
Drivers with Ponsonby as destination		neutral impact
School children	✓	
Older persons	✓	
Emergency services	better flow through the area	
Tourists	✓	
People with hearing impairments	✓	
Taxi / Uber drivers		would need to cross left lane
Pushchair user		neutral
Weekend explorers		
Wheelchair users		
Pregnant women		
Delivery personnel		would need to cross left lane

Complete a template for each concept you decide to work on.
Pages 3-6 can be done by different people in parallel
Attach any sketches, drawings, models, etc. separately

p.4

7 Subject Matter Expert (SME) input:

List any relevant feedback from our subject matter experts.

 SME feedback that supports the concept

barrows are not an option so the slow lane is an alternative

 SME feedback that indicates potential risks / issues

re-routing of traffic is possible

6

Places to linger

Combine with
bike/cycling education
hub

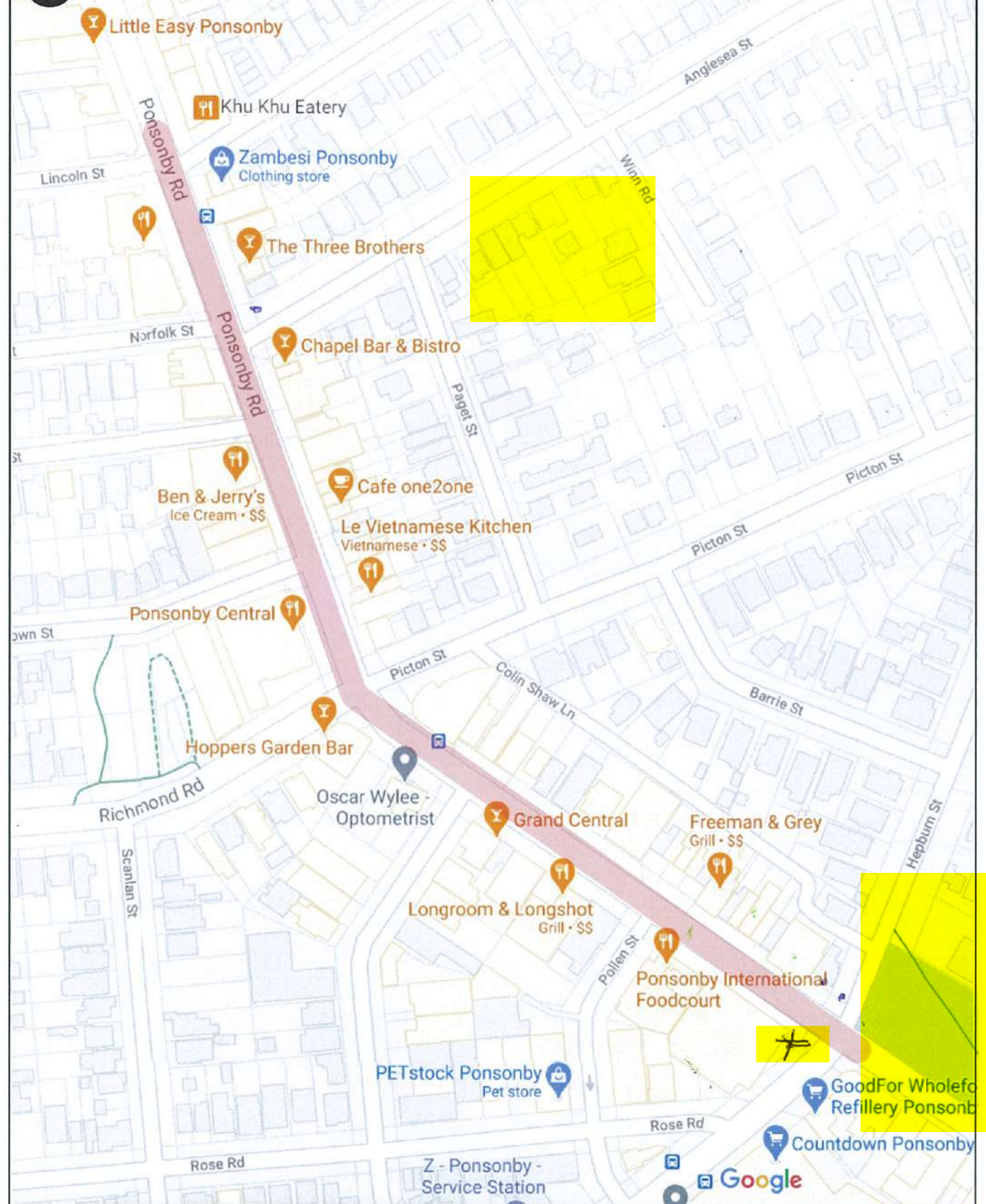
Great
concepts

- Places to sit down comfortably – ideally in shade
- Opportunity for play
- Other amenities – drinking, community fridge, etc

Commend reallocation
of parking/public
space – potentially
work with Countdown/
Business association to
provide parky for inside building

1 Concept Name: The Rose PETAL → Ponsomy Petals
 Ponsomy Corner - The Corner Spot

2 Where should your concept be located?



Complete a template for each concept you decide to work on.
 Pages 3-6 can be done by different people in parallel
 Attach any sketches, drawings, models, etc. separately

3 Design intent:

What opportunities/issues/unmet needs is this addressing?

- to ^{create} a strong style for a larger space that ~~could~~ can be replicated in Collingwood, Anglessea & other ~~of~~ corners where possible.
- provide alcohol free meeting eating spaces after cafes close.
- to add trees and plantings
- to signal more clearly & delightfully that we are moving into a ~~more~~ 40kph zone
- to draw pedestrians down towards the "Pane Uno Old Firestation area" ^{visually}
- to create social engagement
- to provide shade; toileting for dogs; water fountain w/ dog bowl; seating; interest; to bring green space in e.g. trees & plantings.
- to make people feel a bit protected/enclosed / but also visible.
- A place to eat
- Inclusive except for skateboarders • feel safe
- To be considered - sightlines for traffic going left onto Ponsomy?
- Everyone to love it & not be contentious.

4 Design features:

What are some specific aspects, features, functions, etc of your concept that are important to you, and why? (no need to repeat features described on your sketches)

- Ponsomy "style sheet" would be desirable. Keep it classy & consistent.
 - let's reverse existing style success - e.g. Ponsomy Park designs are very stylish.
 - note round trees ^{pin} near Williamson/Rose intersection - could these stretch up towards Ponsomy Road. [or could we find a tree that could flourish to replace them]
 - a notice board
 - communal tables w/ bench
 - trees / plantings
 - manmade elements
 - community noticeboard
 - places to sit.
 - things that go up & down (e.g. ramps/steps)
 - phone charging hub (e free wifi)
- want visual connection between Countdown & the Pby corner
- Same device to chain your bike to

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5 Measures of success:

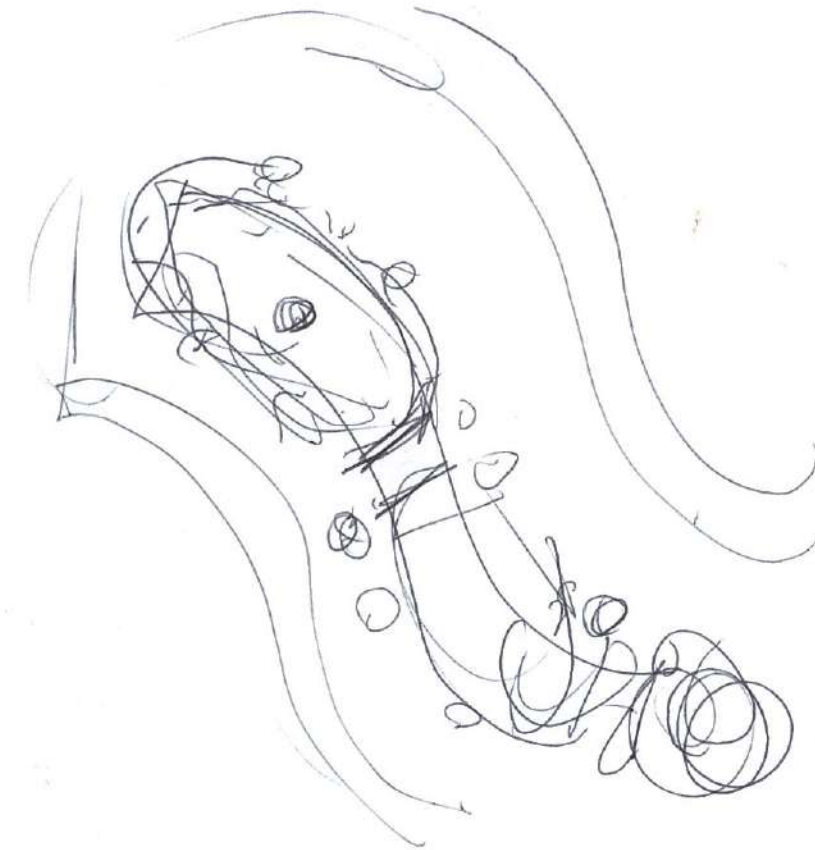
How could we measure whether this concept has had the desired impact?

- people come and sit in the space
- increase in number of people having lunch there.
- % people like it (qual study)
- impact on local business
- increase in footfall
- Within Budget
- Make the space inclusive

Think about both direct outcome measures (that measure the impact directly), as well as early indicators (that give an early, but indirect, indication of impact)?

Think about things that can be measured in numbers, as well as things that are described with words.

- Foot traffic Numbers



P. RD



Water Feature



Remove/reduce carpark

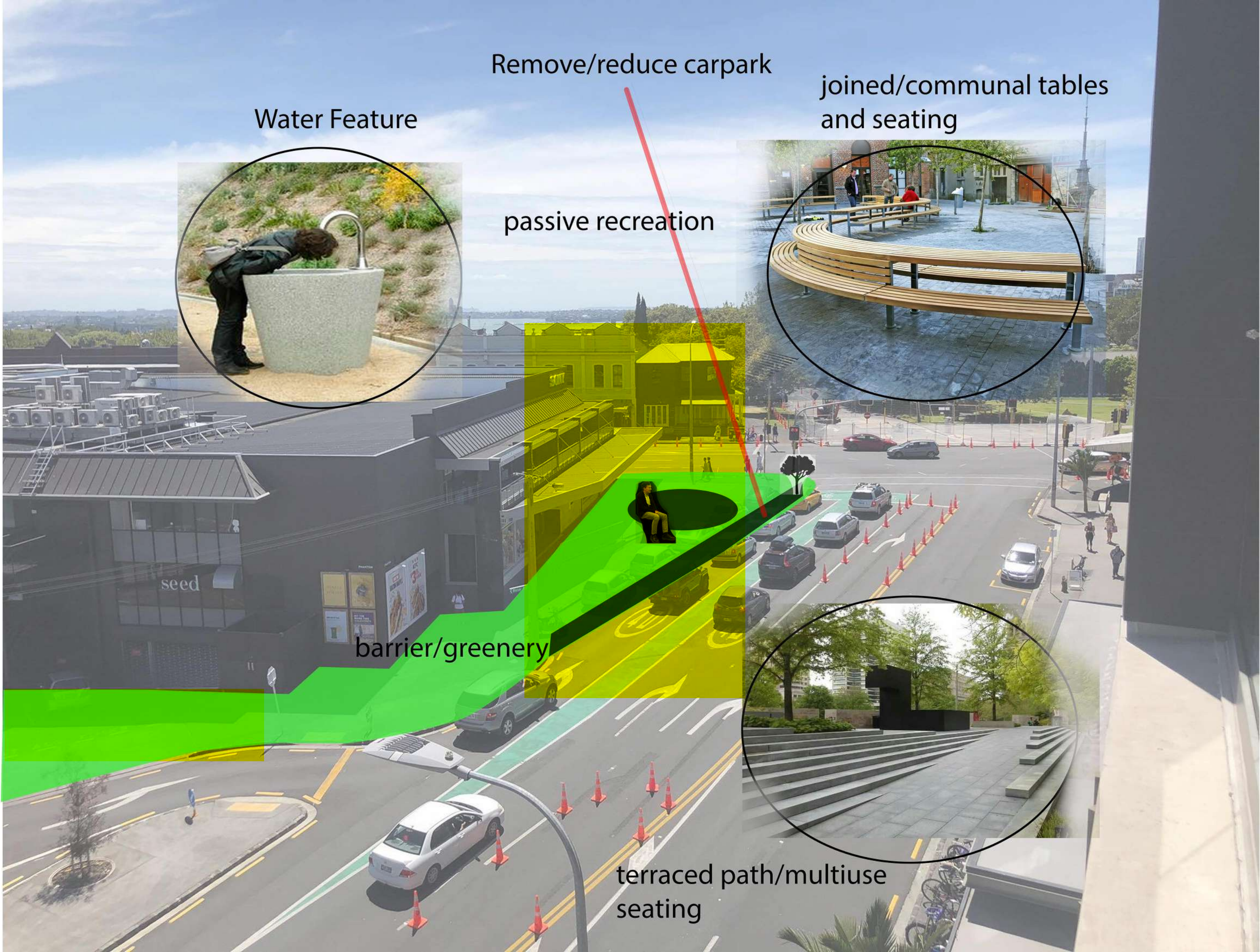
passive recreation

joined/communal tables and seating



barrier/greenery

terraced path/multiuse seating



8

Character

Car-free Sunday
for big street
festival to
celebrate Pet
character!



- Opportunity for local storytelling and identity
- Highlight and celebrate view-shafts
- Liven up areas and bridge “dead zones”

3 Design intent:

What opportunities/issues/unmet needs is this addressing?

HOW DO WE REFLECT ~~UNMET~~ HISTORY
PAST. PRESENT. FUTURE.
DIVERSITY.
CREATE "FREE" PUBLIC SPACE.
REFLECT THE HISTORY. / STORY TELLING.
THE HARBOUR ... MÄDER / DÄLIFULA /
LOCAL PEOPLE, LOCAL STORIES,
APPRECIATE THE HISTORY
ASK PEOPLE WHAT THEY KNOW.

4 Design features:

What are some specific aspects, features, functions, etc of your concept that are important to you, and why? (no need to repeat features described on your sketches)

ARTWORK. - IN GROUND. ON A WALL.
INTERPRETATION / SIGNAL BOARD
DESIGN FEATURES BUILT INTO OTHER DESIGN FEATURES.
LINGER / COMMUNITY NOTES
BY "STREET AMBASSADORS" ↓
PERSONAL HISTORY WEEK. SCHOOL GROUPS.

Complete a template for each concept you decide to work on.
Pages 3-6 can be done by different people in parallel
Attach any sketches, drawings, models, etc. separately

p.2

5 Measures of success:

How could we measure whether this concept has had the desired impact?

EXPANSION OF TRAM PROJECT.
COMMUNITY SUPPORT.
BETTER KNOWLEDGE OF PERSONBY. - WILLINGNESS TO LEARN.
SEEING MORE DIVERSITY OF THE STREET.
~~ATTACHING~~ SENSE OF BELONGING / SENSE OF PLACE.
GREATER PARTICIPATION. - REACHING OUT TO TELL THE STORIES.
PEOPLE.

Think about both direct outcome measures (that measure the impact directly), as well as early indicators (that give an early, but indirect, indication of impact)?

FEEDBACK.
STREET AMBASSADORS / INTERVIEWS.

Think about things that can be measured in numbers, as well as things that are described with words.

TOLERANCE FOR OTHERS.

Complete a template for each concept you decide to work on.
Pages 3-6 can be done by different people in parallel
Attach any sketches, drawings, models, etc. separately

p.3

6 Persona check:

Consider how this concept might impact or be perceived by different user personas. What might they like? What might they dislike or worry about?

Persona	Like	Dislike/Worry
Adults with young children	WILLINGNESS TO LEARN.	WHAT AGE THE STORIES WERE TELLING?
Hospitality businesses		WHO DECIDES. CONTENTIOUS HISTORIES.
Retail businesses		CHALLENGING, UNCOMFORTABLE TRUTHS.
Other businesses & employers		
Local residents		
People who are blind / low vision		
Cyclists and Micromobility		
Car users passing through		
Drivers with Ponsonby as destination		
School children		
Older persons		
Emergency services		
Tourists		
People with hearing impairments		
Taxi / Uber drivers		
Pushchair user		
Weekend explorers		
Wheelchair users		
Pregnant women		
Delivery personnel		

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9

Greening



- Provision of shade & visual appeal
- Green corridor
- Opportunity for dog toileting

DESIGN CONCEPT: PLANTERS WITH SEATING (MOVABLE DEVICES)

LOCAL SPECIES
ENCOURAGES BEES +
NATIVE BIRDS

ABILITY
TO BREAK

PUBLIC RECYCLE
BINS - SIGNS
INFORMATION

ON WHEELS
TEMPORARY

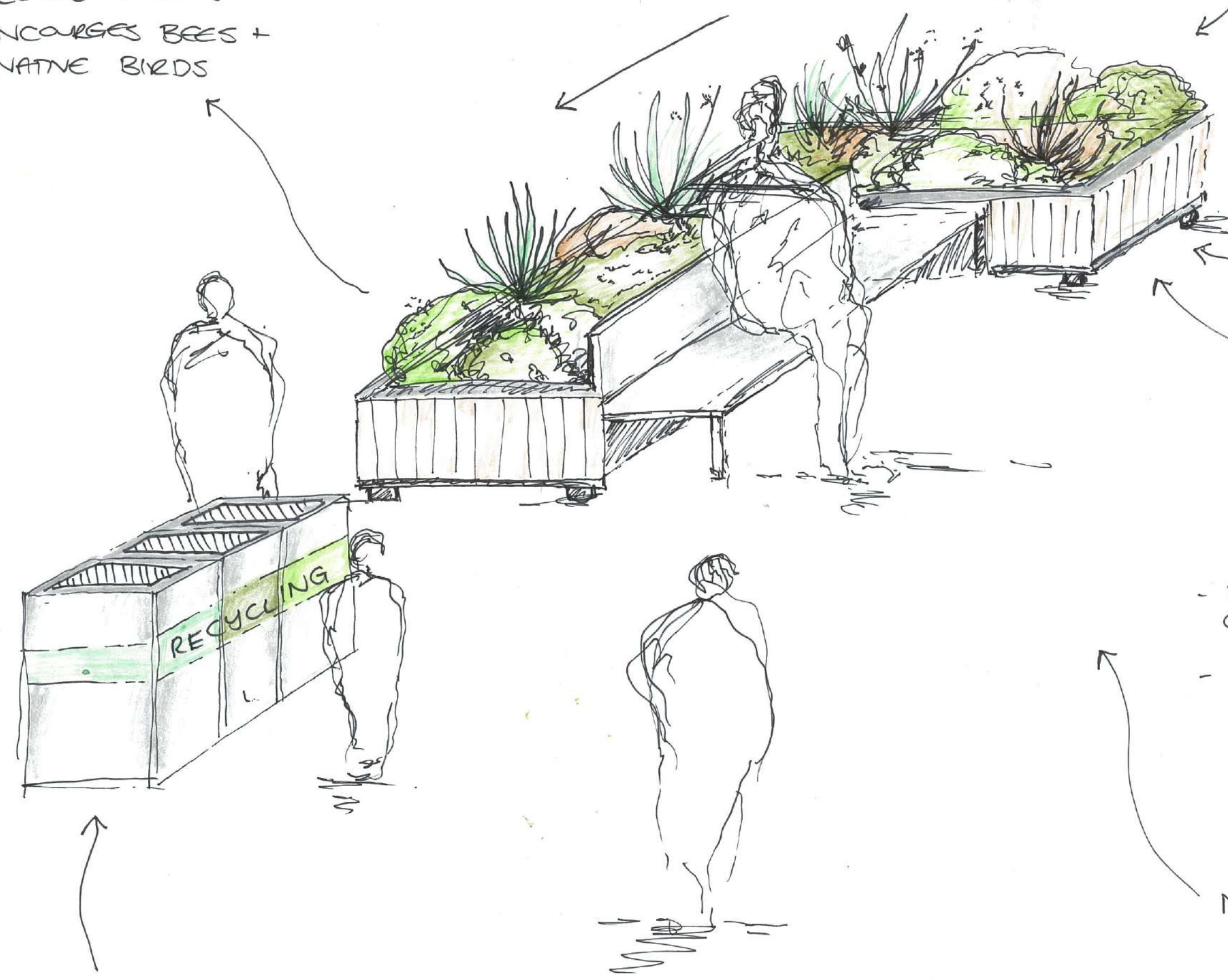
TIMBER
MATERIALITY

CAN BE TAKEN
APART & MADE

- DIFFERENT SPECIES
COLOUR & TEXTURE
- GRASSCOVER, LOW
SHRUBS, SMALL SEDGES

NO ASTROTUFF

RECYCLE CANDELL, RECYCLING
COMPOST & SOFT PLASTIC.



3 Design intent:

What opportunities/issues/unmet needs is this addressing?

- FLOWERS
- MORE SHADE
- MORE **TIMBER & CONCRETE - NATURAL COLOURS**
- BETTER TREE GRATES - LARGER WITH ADEQUATE TREE SIZES.
- MORE CANOPY COVER.
- FLOOD CONTROL

4 Design features:

What are some specific aspects, features, functions, etc of your concept that are important to you, and why? (no need to repeat features described on your sketches)

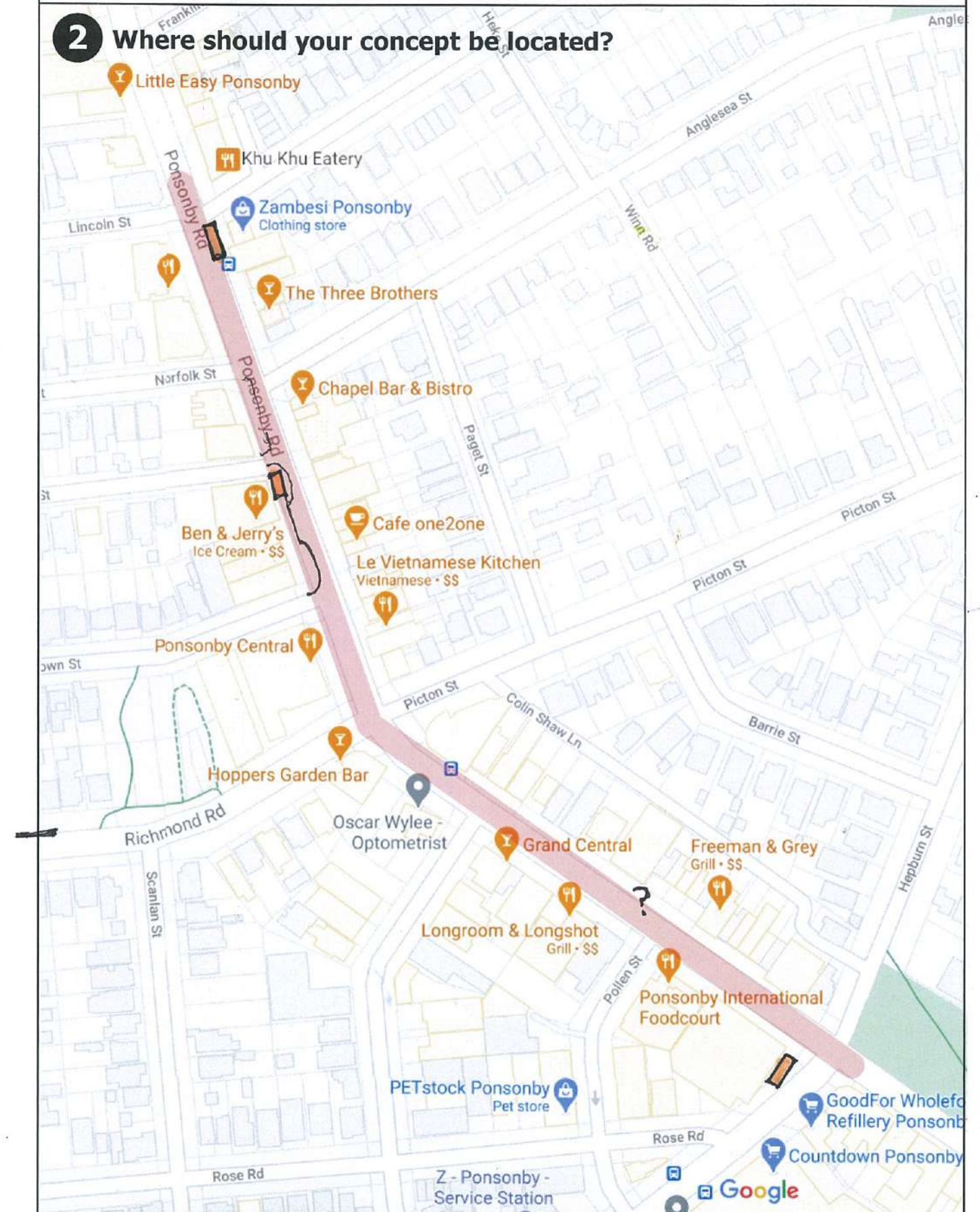
- MORE TEXTURE & COLOUR IN PLANTING
- BETTER PLANTERS (CONCRETE & TIMBER MATERIALITY)
- MORE SHADE + CANOPY COVER
- CONTINUITY WITH OTHER GREEN ELEMENTS - VISUALLY COHESIVE GREENING
- MORE ECO-FRIENDLY WEED MATTING.
- IRRIGATION - LOCAL MANAGEMENT OF ~~SWALES & RAIN GARDENS?~~
- RAISED PLANTERS

Complete a template for each concept you decide to work on.
Pages 3-6 can be done by different people in parallel
Attach any sketches, drawings, models, etc. separately

p.2

1 Concept Name:

2 Where should your concept be located?



Complete a template for each concept you decide to work on.
Pages 3-6 can be done by different people in parallel
Attach any sketches, drawings, models, etc. separately

p.1

6 Persona check:

Consider how this concept might impact or be perceived by different user personas. What might they like? What might they dislike or worry about?

Persona	Like	Dislike/Worry
Adults with young children	✓ seating opportunity.	
Hospitality businesses	✓	
Retail businesses	✓	
Other businesses & employers	✓	
Local residents	✓	
People who are blind / low vision	✓	
Cyclists and Micromobility	✓	
Car users passing through		" "
Drivers with Ponsonby as destination		" "
School children	✓	
Older persons	✓	
Emergency services	✓	
Tourists	✓	
People with hearing impairments	✓	
Taxi / Uber drivers		Depends if parking removed.
Pushchair user	✓	
Weekend explorers	✓	
Wheelchair users	✓	
Pregnant women	✓	
Delivery personnel		" "

Complete a template for each concept you decide to work on. Pages 3-6 can be done by different people in parallel. Attach any sketches, drawings, models, etc. separately

p.4

5 Measures of success:

How could we measure whether this concept has had the desired impact?

people spending more time.

keeps growing. people respecting the planters.

Community taking ownership.

Increase in shade.

Think about both direct outcome measures (that measure the impact directly), as well as early indicators (that give an early, but indirect, indication of impact)?

Think about things that can be measured in numbers, as well as things that are described with words.

Time spent,

Complete a template for each concept you decide to work on. Pages 3-6 can be done by different people in parallel. Attach any sketches, drawings, models, etc. separately

p.3

8 Public feedback:

Review Social Pinpoint comments that potentially relate to your concept.

Public feedback that supports your concept

Public feedback that indicates potential risks / issues

Any.

7 Subject Matter Expert (SME) input:

List any relevant feedback from our subject matter experts.

SME feedback that supports the concept

SME feedback that indicates potential risks / issues

*Temporary option -
Movable.*

10

Deal between
business owners,
UBER, AT
↳ clear communication
and signage.
↳ coupon deals.

Outside the
Congroom on
Ponsonby Rd
→ main road test

'behind' Ponsonby
Central
15 at Brown St
side street test

Loading/unloading

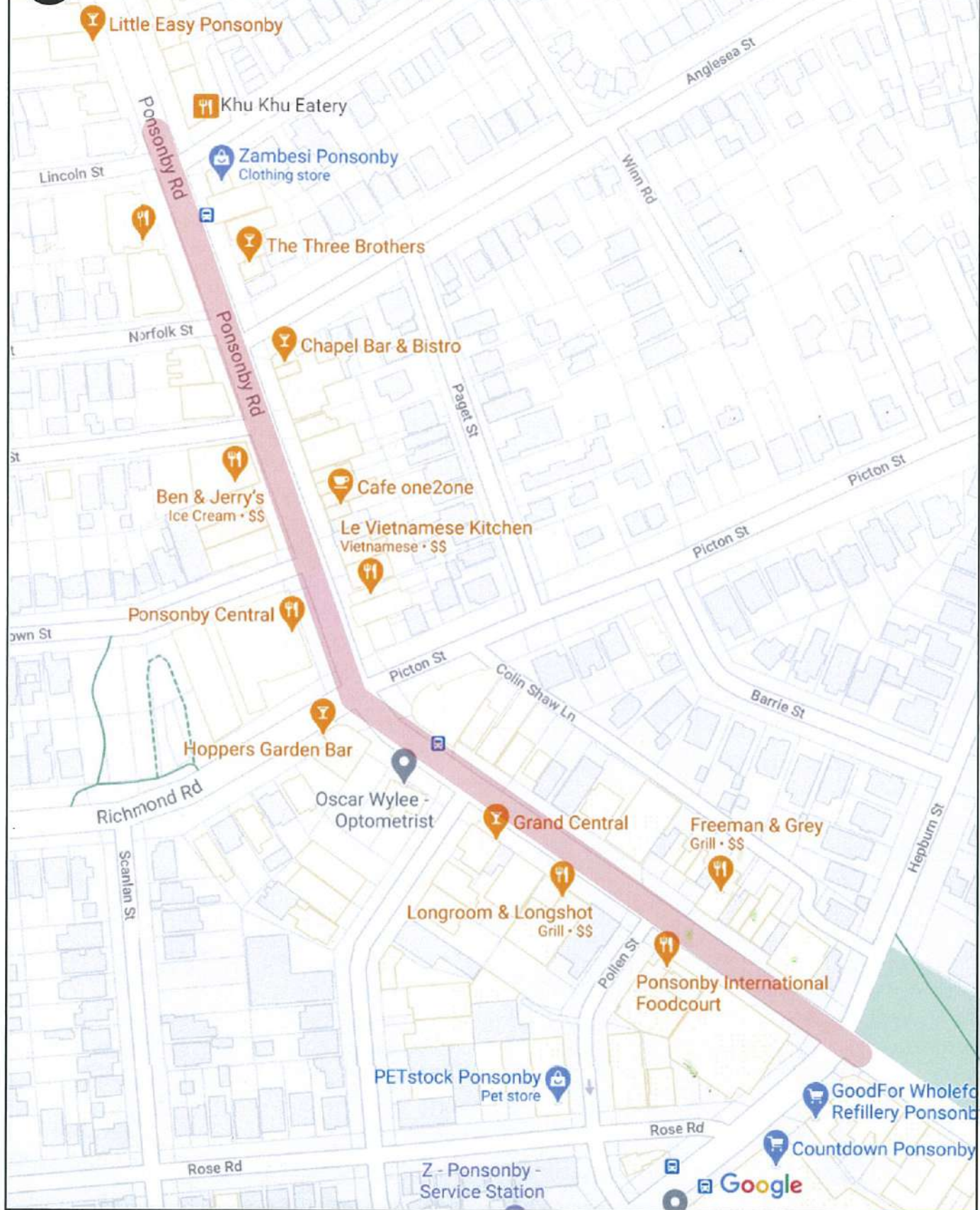
Anglesea St
Uber - Pickup
side street
test

Like the idea of
a directed spot that
with an incentive for
drivers/users of
Ubers to manage traffic

- Significant concerns at Taxi / Uber / Uber Eats behaviour
- Demark clear loading / taxi zones at different times
- Prevent unsafe u-turns

1 Concept Name: Loading/Unloading

2 Where should your concept be located?



Complete a template for each concept you decide to work on. Pages 3-6 can be done by different people in parallel Attach any sketches, drawings, models, etc. separately

p.1

6am - 8:30am / Delivery / 8:30 - 9:30 / Uber Taxi

3 Design intent: 9:30 - 12pm - Delivery / 12 - 2pm Uber /

What opportunities/issues/unmet needs is this addressing?

Vehicles that are loading/unloading are

2 - 5pm Delivery

5pm - 8pm - Uber

Restaurants can control when delivery arrives

→ Clarifying the communication of different types of loading and delivery. specifying how these function as opposed to a free for all

4 Design features:

What are some specific aspects, features, functions, etc of your concept that are important to you, and why? (no need to repeat features described on your sketches)

Use the side streets - not Ponsonby Rd when they double park

- Use timed var. loading/and unloading e.g. ^{early} morning

- Charge func

do we divide functions spatially or temporally?

Brown Street?

restaurants best practice would timetable deliveries.

Complete a template for each concept you decide to work on. Pages 3-6 can be done by different people in parallel Attach any sketches, drawings, models, etc. separately

p.2

→ can both be tested Main St approach vs side street approach?

Day & Night use is different.

5 Measures of success:

How could we measure whether this concept has had the desired impact?

- No double parking on Ponsoby
- People could find Ubers easier.
- Pick up & drop off areas for Uber (people) clearer.

Think about both direct outcome measures (that measure the impact directly), as well as early indicators (that give an early, but indirect, indication of impact)?

Uber

⇒ polling → work with uber.

Think about things that can be measured in numbers, as well as things that are described with words.

Brown St - Ponsoby Central - Uber pickup

Loading Unloading.

taxi food ↗ ↖

taxi people ↗ ↖

truck food. delivery (restaurants)

Some space has many functions during Day

Food stuff early morning

Food Uber early evening

Humans taxi/uber

Block by block approach?



↑ ↓

Handwritten notes at the bottom of the page.

6 Persona check:

Consider how this concept might impact or be perceived by different user personas. What might they like? What might they dislike or worry about?

Persona	Like	Dislike/Worry
Adults with young children	n/a.	
Hospitality businesses	✓✓	
Retail businesses	Early delivery	Best for restaurant/hospo
Other businesses & employers		
Local residents	✓	
People who are blind / low vision		
Cyclists and Micromobility	✓	
Car users passing through	✓	
Drivers with Ponsonby as destination		
School children		
Older persons		
Emergency services		
Tourists		
People with hearing impairments		
Taxi / Uber drivers		
Pushchair user		
Weekend explorers		
Wheelchair users		
Pregnant women		
Delivery personnel		

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11

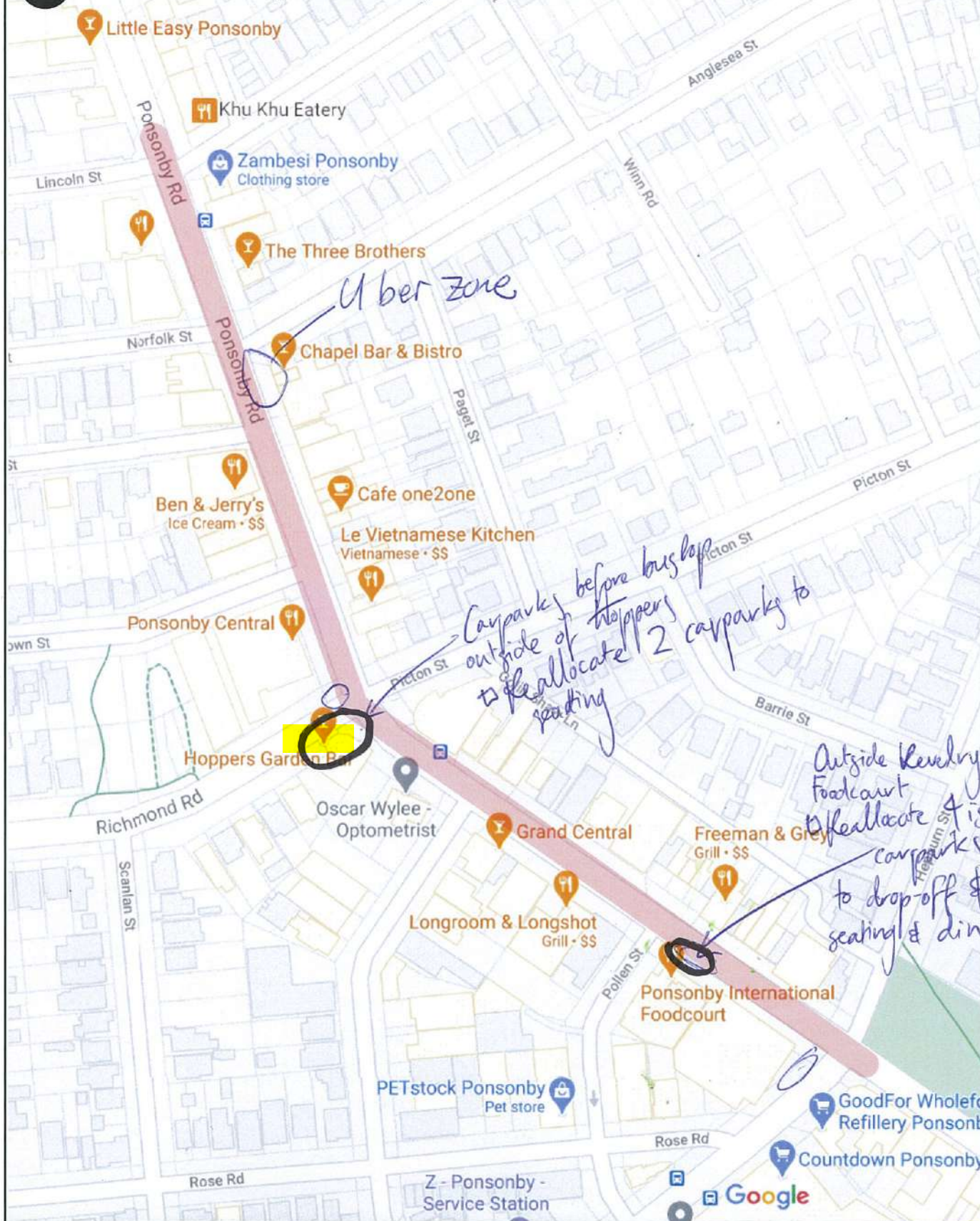
Parking



- Reallocation of parking to parklets, dining, footpath
- Other parking locations and wayfinding
- Other parking models

1 Concept Name: *Parking*

2 Where should your concept be located?



Complete a template for each concept you decide to work on. Pages 3-6 can be done by different people in parallel. Attach any sketches, drawings, models, etc. separately.

3 Design intent:

What opportunities/issues/unmet needs is this addressing?

- More efficient use of existing parks
- ~~Use of existing parallel park~~
- Creation of additional footpath/dining space
- Improve access & safety of Uber/Taxi dropoffs
- Work in collaboration with businesses,
- Increase the vibrancy/safety & legibility of the street & footpat
- Could facilitate pop-up events

4 Design features:

What are some specific aspects, features, functions, etc of your concept that are important to you, and why? (no need to repeat features described on your sketches)

- Where reallocation occurs, it is with permission of business owner & their involvement
- Provision of additional seating, landscaping & bike parking
- Creation of taxi drop off zones?
◦ If below curbs, ramps down or lift with pallets
- Places to linger
- Parking ~~length~~ duration + price changes with demand, i.e. more expensive & shorter during peak
- Additional loading/unloading
- Make short sections of protected bike lane (extending section prior)

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5 Measures of success:

How could we measure whether this concept has had the desired impact?

- Business has equal or greater footfall (subject to other effects) (visiting/shopping)
- Use of seating areas by general public &/or local businesses
- General use - cyclists use of bike parks
- Public cares for it (doesn't get trashed)

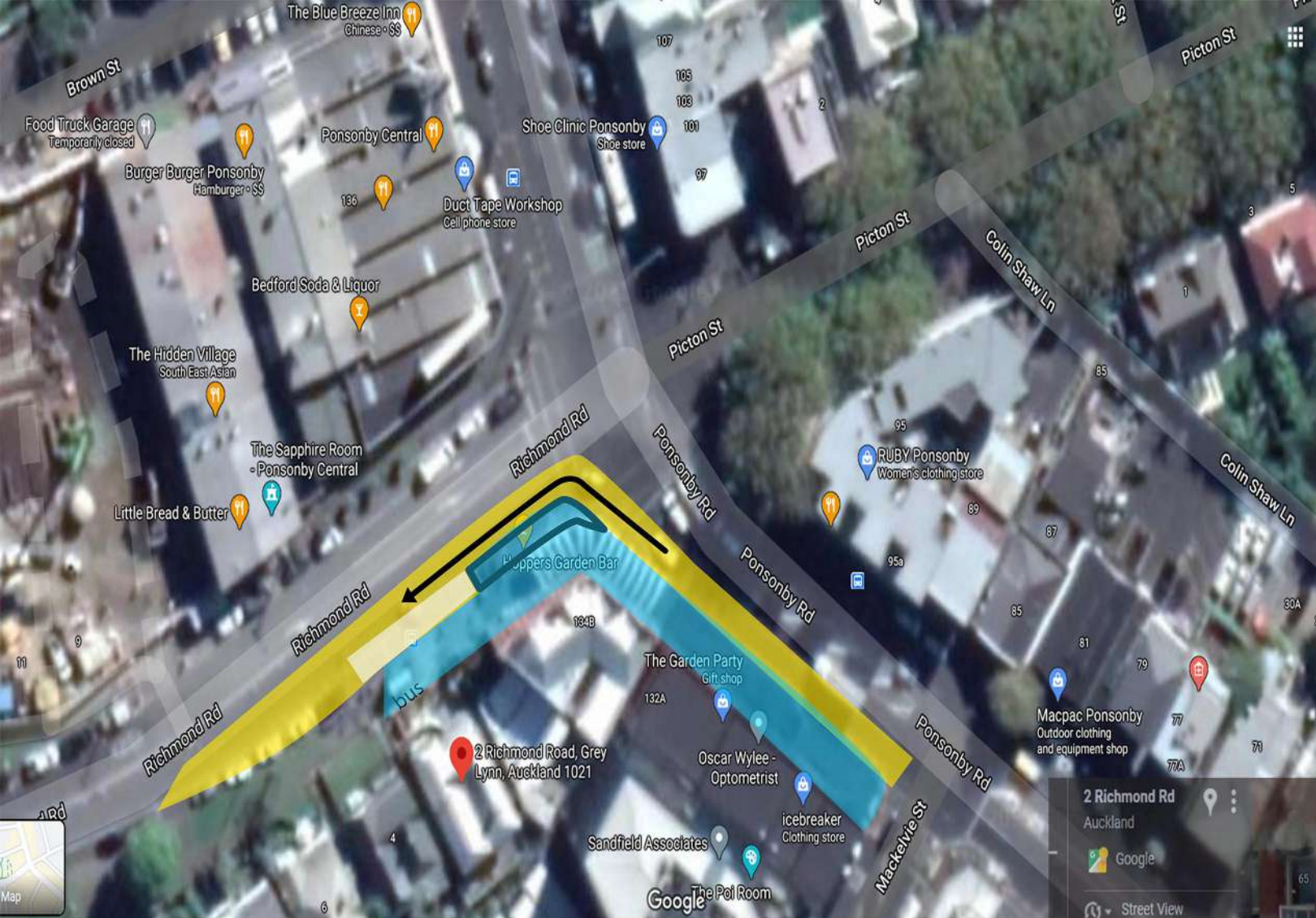
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Think about things that can be measured in numbers, as well as things that are described with words.

6 Persona check:

Consider how this concept might impact or be perceived by different user personas. What might they like? What might they dislike or worry about?

Persona	Like	Dislike/Worry
Adults with young children	More fun / interesting / rest	
Hospitality businesses	Appeal, diners have greater experience	
Retail businesses		
Other businesses & employers		
Local residents		
People who are blind / low vision		
Cyclists and Micromobility	Parking increase	
Car users passing through		
Drivers with Ponsonby as destination		May reduce access
School children		
Older persons	Rest spots	Potentially remove convenient parks
Emergency services		
Tourists		
People with hearing impairments		
Taxi / Uber drivers		
Pushchair user	Rest spot	
Weekend explorers		
Wheelchair users	Are able to access & enjoy	
Pregnant women		
Delivery personnel		



resting stations/seats
scooter/bicycle parking

reduce side street parking
increase pedestrianised spaces
larger store front
dedicated taxi/uber locations
prioritising existing bus stops

