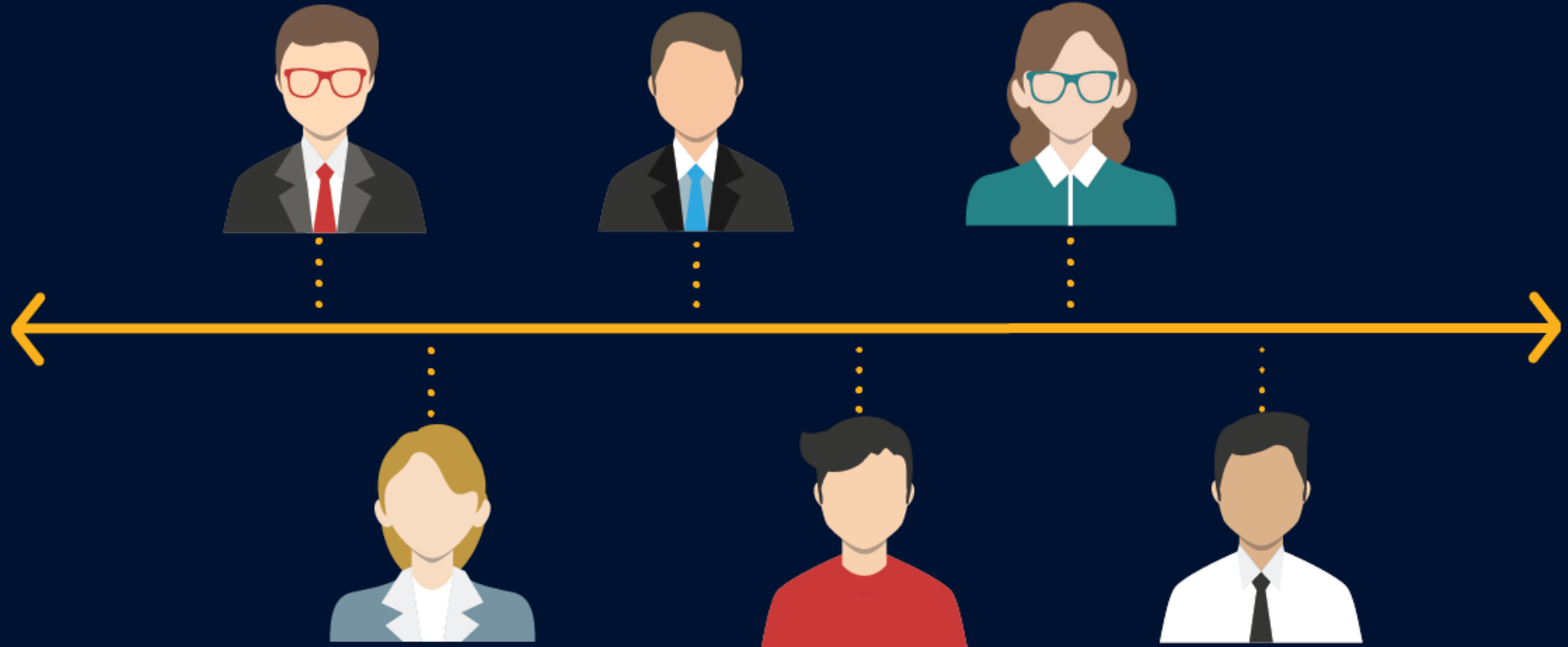# Ponsonby Road

Innovating Streets for People

Community Design Group: Workshop 1

Project team

Why are we here?

Interpret views of the community

To develop design options over 3 workshops

Better outcomes from working together

Agenda Today

1 **Welcome**

2 **Project + process overview**

3 **Our co-design group**

4 **Community feedback review**

5 **Insights & Reflection**

6 **Data share – the numbers**

7 **Next steps**

Housekeeping

Project objectives

<u>Trial</u> <u>temporary</u> changes to the <u>street environment</u> to improve Ponsonby Road's:
- safety
- vibrancy / livability
- access options

These trials will inform future decisions about more permanent changes to Ponsonby Road.

Process Overview

MONITOR + ENGAGE

STAGES

BUILDING BUY-IN — STAKEHOLDER ENGAGEMENT / PUBLIC ENGAGEMENT

WORKSHOP 1 | WORKSHOP 2 | WORKSHOP 3

1 ENGAGE | 2 DISCOVER | 3 DEFINE | 4 DESIGN | 5 VALIDATE | 6 CONSTRUCT | 7 LAUNCH | 8 PIVOT | 9 DEBRIEF

OBJECTIVES

| To engage early and to bring stakeholders and the public on the project journey | 1. Analyze data 2. Collect public feedback 3. Recruit workshop participants | 1. Team building 2. Present and agree on themes and insights from data and feedback received | Identify specific opportunities and outcomes/benefits | 1. Identify ideas and tactical urbanism solutions to the opportunities 2. Prototyped for public feedback | 1. Compliance & Affordability 2. Changes will be tasteful and keeping with the character of Ponsonby Rd | Bringing the solutions to life on Ponsonby Rd and encouraging interest around construction sites | Promote and celebrate the trial solutions | Investigate and act on learnings from the process and outcomes | Evaluate and document successes, failures, opportunities and learnings from stakeholder/ public engagement |

3 Workshops

Workshop 1 (Today):
Form the group, and understand the different issues, needs, and opportunities to make Ponsonby Road more people friendly

Workshop 2:
Identify specific locations and corresponding opportunities that may benefit from testing temporary interventions

Workshop 3:
Develop specific concepts and design options to address the opportunities identified in Workshop 2

Who's on our team?

What to expect from us?

- Respect and appreciation
- We will listen
- Information

How can you help?

- Keep and open mind
- Contribute constructively
- Represent your communities
- Keep discussions focussed on the project
- Be respectful

How will we work together?

Project Overview

- Why Ponsonby Road?

- Who is funding this project?

- When will things happen?

- Q&A

Why Ponsonby Road?

City Centre and fringe area populations are expected to **increase by 58,000 people** in the next 30 years

25,000 vehicles per day travel along Ponsonby Road (Picton Street to Newton Road)

Up to 44 buses per hour operate along the corridor during peak times, with this expected to **increase to 60 buses per hour by 2028.**

11 DSI (Death or Serious Injury) crashes occurred along the corridor between 2014-2018, **72% of which involved vulnerable road users**

Footpath surfaces are poor throughout corridor – footpaths cracking, tree roots uplifting pavement, unexpected entranceways and exists

Aligned with Waitematā Local Board Plans

Recognise Ponsonby Road's **diverse role as a vibrant centre,** key entertainment and boutique-shopping locality that meets the needs of local residents, businesses and visitors

Protect, recognise and interpret the **historic and cultural heritage** of Ponsonby Road. This is an opportunity to tell stories

Develop Ponsonby Road with various **transport options** that prioritise the safety of pedestrians and cyclists

Contribute to the achievement of region-wide improvements to the **natural environment**

Ensure sufficient provision **of open space and community facilities** to meet the needs of the Ponsonby community both **now and in the future**

Who is funding the project?

One of 21 projects across Auckland that are part of Waka Kotahi NZ Transport Agency's Innovating Streets programme.

This aims to make it faster and easier to transition streets to **safer, more vibrant spaces** where people can easily get to work, and access shops and services.

Waka Kotahi **provides 90% funding.**

AT provides remaining **10% and tasked with delivery.**

Myth busters

- AT have already decided what the changes are

  (They haven't)

- There is a hidden agenda to prioritise walking, cycling, and bus access

  (It's not a hidden agenda, but an overt one supported by the local board, council, Waka Kotahi NZTA, and the Ministry of Transport)

When will things happen? (indicative)

Questions?

Workshop vibe

Quick break

Opposites Attract

Engagement

- Stakeholder meetings
- Media release, 16 Nov
- Webpage, Twitter, LinkedIn, Facebook
- Social Pinpoint **>1,100 responses**
- Street interviews **>430 responses** over a week
- Ponsonby News article and advertisement
- 9'000 brochures delivered to surrounding area
- Posters on Ponsonby Road
- Stall at Ponsonby Market day

Feedback & Insights

Social Pinpoint Data + Intercept Interviews

Activity instructions

1

In pairs read the section of comments you have been given

2
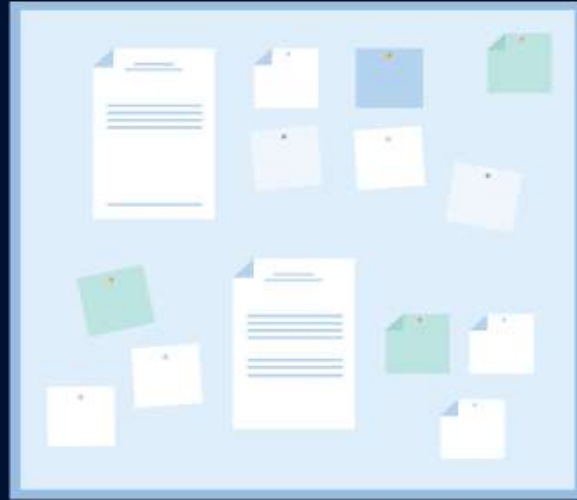
Take notes on reflection point (listed on next slide)

3

Share back to the group your findings and place your post-its under each reflection category

Reflection

- Where is there large-scale agreement?

- A significant divergence in feedback

- Surprising new insights

- Great ideas

- Anything that is missing?

- Where do intercept interview responses support or contradict the themes from Social Pinpoint?
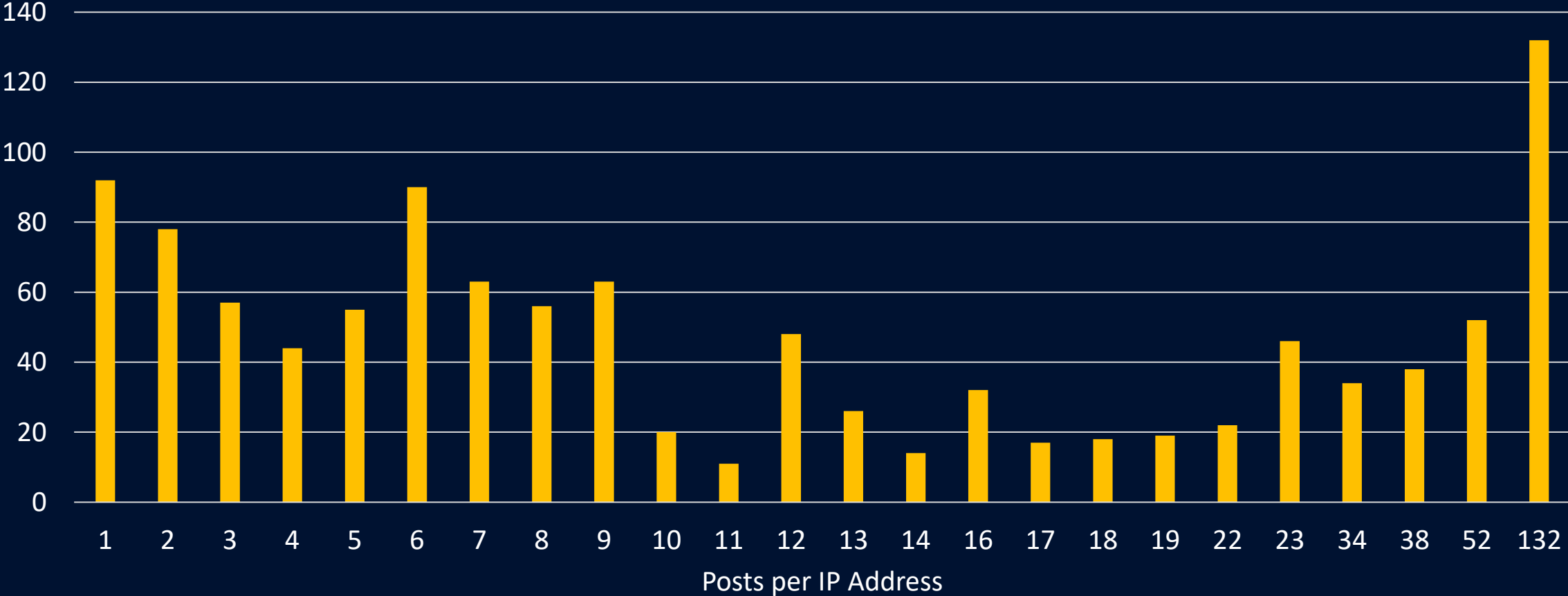
Topic Coding

Code	Topic	# posts	Search Terms
1	OTHER	40	
2	Loading	5	load; deliver
3	Bins	6	rubbish; trash; bins
4	Kids	11	child; school; kid
5	Roadworks	12	road works; roadworks
6	Noise	13	nois
7	Taxi	14	taxi; uber
8	Intersection	20	lights; intersection
9	Scooters	21	scooter
10	Business	40	business; shop; restaurant; drink; bar
11	Bus	50	bus[]; public transport
12	Plants	55	trees; green; plant
13	Safety	66	safe
14	Crossing	84	cross
15	Speed	102	speed; slow; fast; kph; km;
16	Cycling	127	cycl; bik
17	Parking	152	park
18	Walking	156	walk; pedestrian; foot
19	Traffic	169	car; traffic

One last thing...

Total Posts

Posts per IP Address

Reflection

- Where is there large-scale agreement?

- A significant divergence in feedback

- Surprising new insights

- Great ideas

- Anything that is missing?

- Where do intercept interview responses support or contradict the themes from Social Pinpoint?

Feedback Themes

1100 Approx. — Online responses on Social Pinpoint

450 Approx. — People interviewed in person on Ponsonby Road

# of mentions relate to in-person interviews only

Access

- Needed for medical and emergency services
- Needed for elderly
- Add disability parks

Safety 66 mentions

Speed 102 mentions

Safety

Safety covers a broad spectrum of actual and perceived personal and physical safety. How safe is Ponsonby Road for all users?

- Common conflict areas with other users
- Confusion about who has priority
- Vision Zero outcomes
- Use of the road and footpath
- Speed and unpredictability
- Crossing behaviours

Scooters 21 mentions

Cycling 127 mentions

Walking 156 mentions

Crossings 84 mentions

Pedestrians

Crossings
- Pedestrians randomly crossing
- Pedestrians crossing through stopped vehicles
- More safe places to cross needed
- Warnings for vehicles and/or peds when approaching raised tables at the top of side streets
- Clarity on who has priority at top of side streets
- Longer phasing for pedestrians at signalized intersections
- Diagonal crossing at intersections

Footpath quality
- Trip hazards
- Uneven surfaces
- Difficult to navigate in the dark

Kids
- Schools and walking connections

Kids 11 mentions

Cyclists
and micro-mobility

- Design intersections for bikes
- Add bike lanes
- Add bike parking
- Riding down footpaths
- Speed
- Unpredictable movements

Ride-share
and Taxis

14 mentions

- Pick-up and drop-offs in the middle of lanes
- Provide specific Taxi/Uber zones
- Blocking outside lane (e.g. outside bars and restaurants at night)
- Unsafe u-turns

Speed 102 mentions

50 mentions

Vehicles

Speed
- Enforce 40km/h
- Make 40km/h more prominent to drivers

Bus & PT

- Priority (bus/T3 lanes)
- Location of bus stops
- Bunching of Innerlink busses

5 mentions

Loading
and servicing

- Obstructions in lanes whilst deliveries are completed
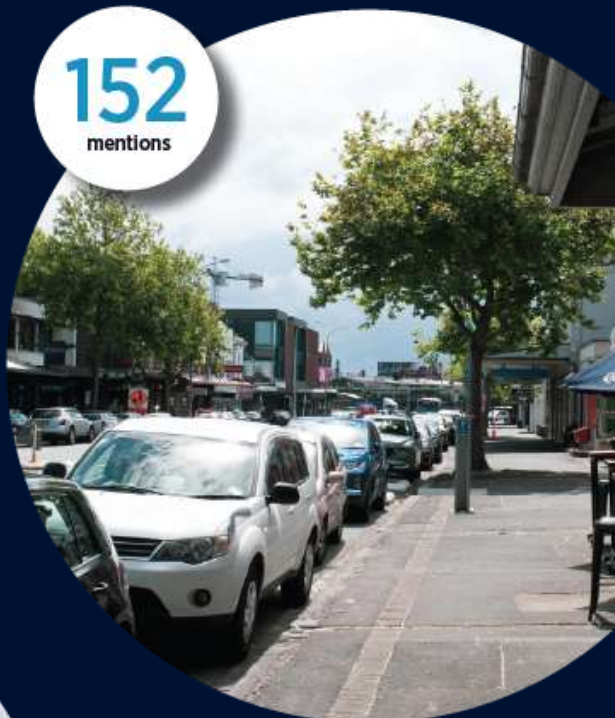- Varying hours of delivery

Intersections

20 mentions

- Poor visibility and sight lines past parked vehicles
- Signalized vs. un-signalized
- Right turning out of side streets

Parking

152 mentions

- Incorrectly parked vehicles encroaching on live traffic lane
- Holding up traffic whilst maneuvering into parks
- Safety risk pulling out
- Poor visibility and sight lines past parked cars
- Add disability parks
- Add loading zone
- Add parking buildings

Enforcement

- Speed
- Red light running
- Parking on Ponsonby Road

Culture & heritage

- Maximize place value
- Street art

Businesses

- Competing with malls (with parking)
- Differentiate from malls

40

55 mentions

Greenery

- Trees/plants
- Native trees
- Planter boxes
- Promote parks and green spaces
- Community gardens

Public amenities

- Places to rest
- Public toilets
- Water fountains
- Rubbish bins (tidy)

Space activation

- Places to play (e.g. kids activities)
- Street/public art
- More events (e.g. Market Days)
- Music and performances

Air pollution

- Vehicles
- Busses

Congestion and traffic

- Ponsonby Road used as thoroughfare
- Commuters
- Residents

169 mentions

Noise

- Vehicles
- Busses
- Roadworks
- Bars

Roadworks

- Pedestrian space taken over
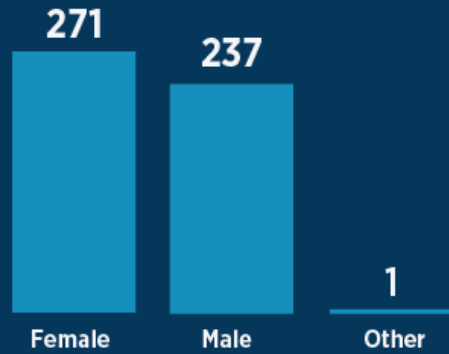- Disruption
- Noise

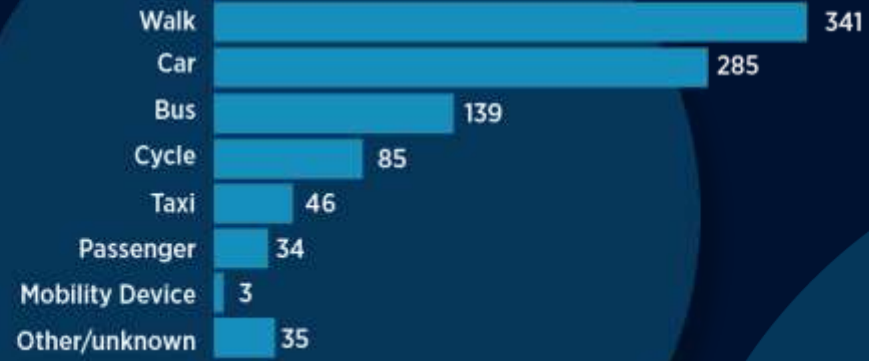# Data Share

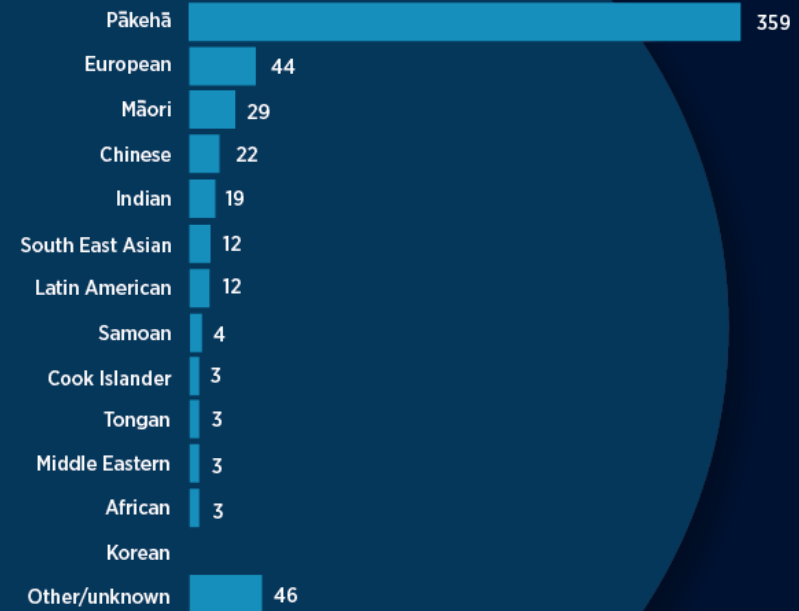## Social Pinpoint Data + Intercept Interviews

Data Share

Mode
- Walk — 341
- Car — 285
- Bus — 139
- Cycle — 85
- Taxi — 46
- Passenger — 34
- Mobility Device — 3
- Other/unknown — 35

Gender
- Female — 271
- Male — 237
- Other — 1

Age
- < 15 — 2
- 15-24 — 75
- 25-34 — 120
- 35-44 — 76
- 45-54 — 87
- 55-64 — 84
- 65-74 — 49
- 75+ — 12

Ethnicity
- Pākehā — 359
- European — 44
- Māori — 29
- Chinese — 22
- Indian — 19
- South East Asian — 12
- Latin American — 12
- Samoan — 4
- Cook Islander — 3
- Tongan — 3
- Middle Eastern — 3
- African — 3
- Korean —
- Other/unknown — 46

Data Share

Frequency of use

Every day	Weekly	Fortnightly	Monthly	First Time
460	88	24	49	5

Purpose of visit

Residents	265
Hospitality	187
Shopping	160
Working	148
Leisure	145
Transiting	66
Business Owner	36
Property Owner	19
Student	9

Location

NUMBER OF RESPONSES
- ≤3.000000
- ≤8.000000
- ≤13.000000
- ≤33.000000
- ≤135.000000

DISTANCE FROM PONSONBY
- WITHIN PONSONBY
- WITHIN 2.5 KM
- WITHIN 5 KM
- WITHIN 10KM

93% OF TRIPS

67% OF TRIPS

82% OF TRIPS

36% OF THE TRIPS TO PONSONBY ROAD ARE FROM WITHIN PONSONBY
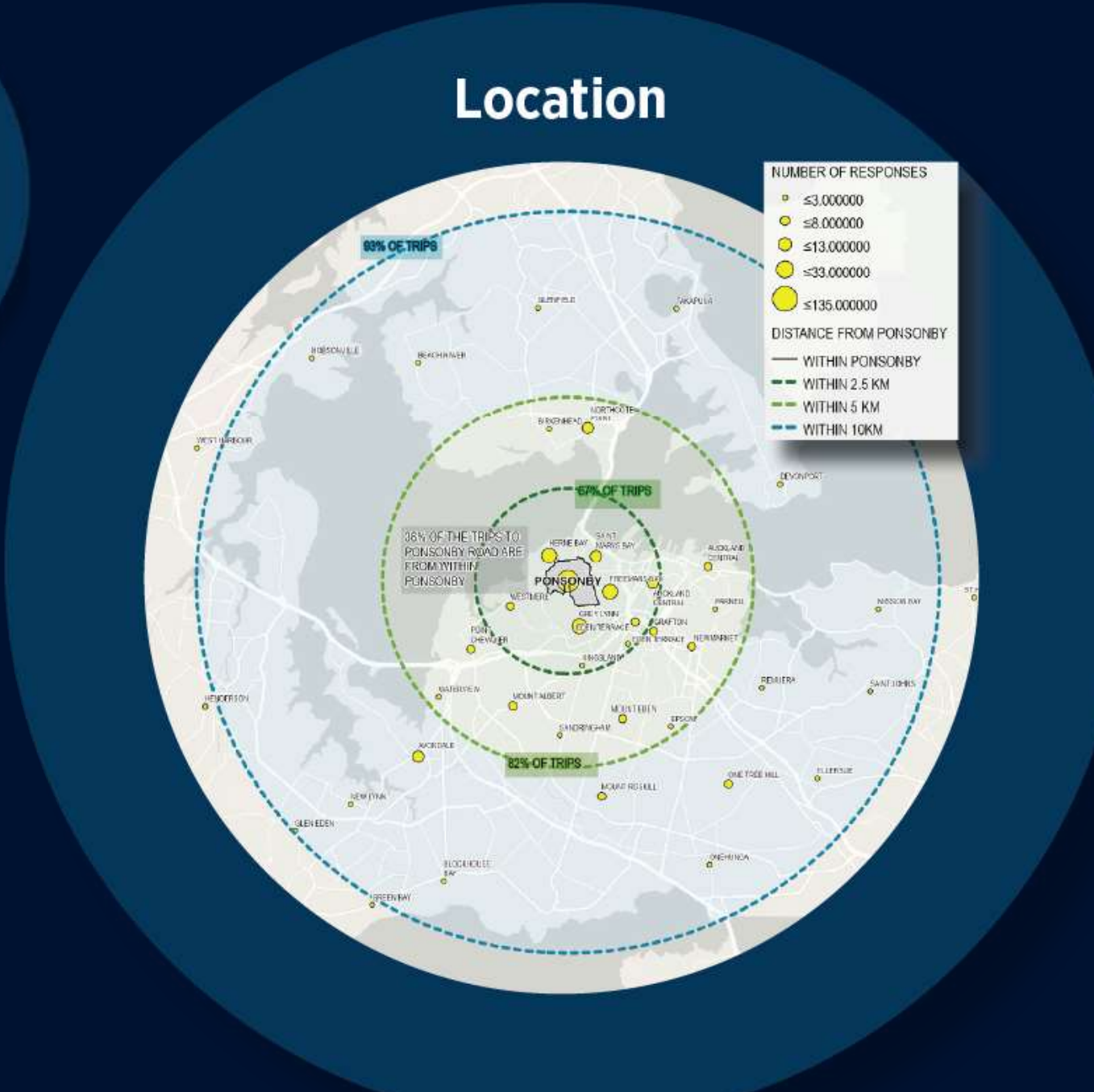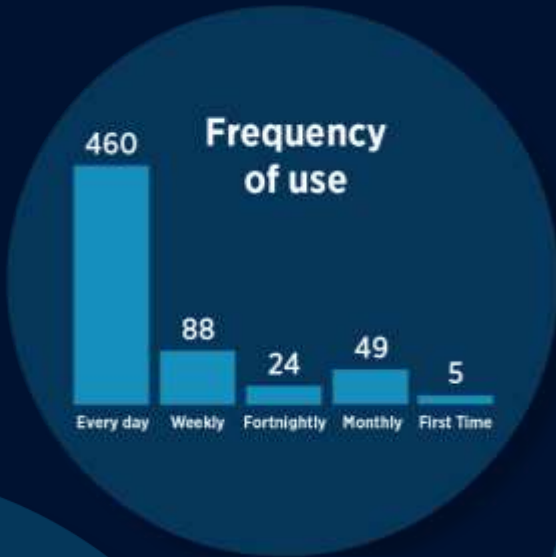
Questions?

Where to from here?

- Write up of workshop findings

- Doodle poll to identify dates for Workshops 2 & 3

- Discuss with your communities!

- Public feedback on findings

- Start thinking about Workshop 2 – locations & opportunities